



Bridging CHA Residents into Career Pathways

In Partnership with City Colleges
of Chicago

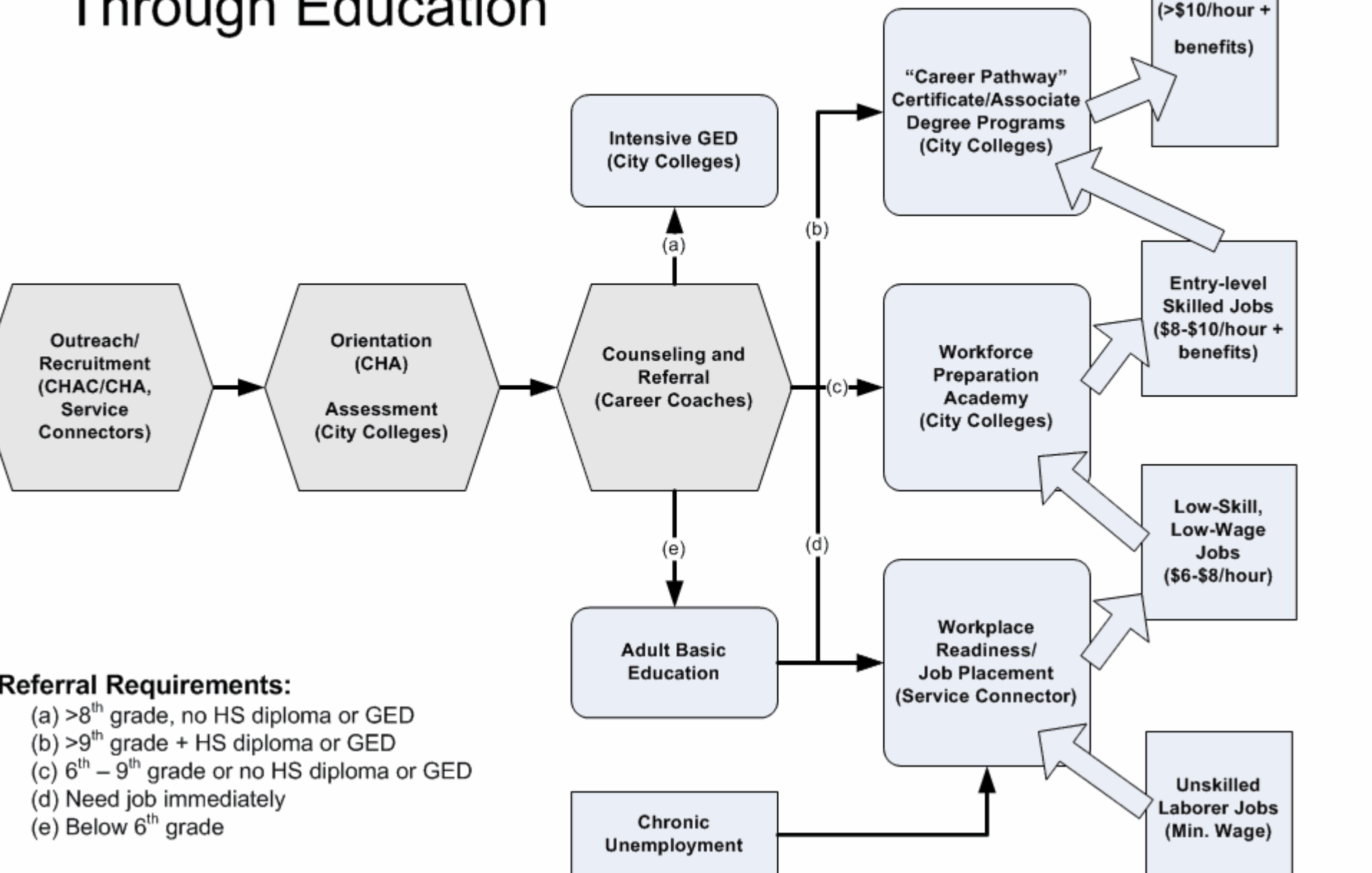
Presented by Nancy M. Bellew



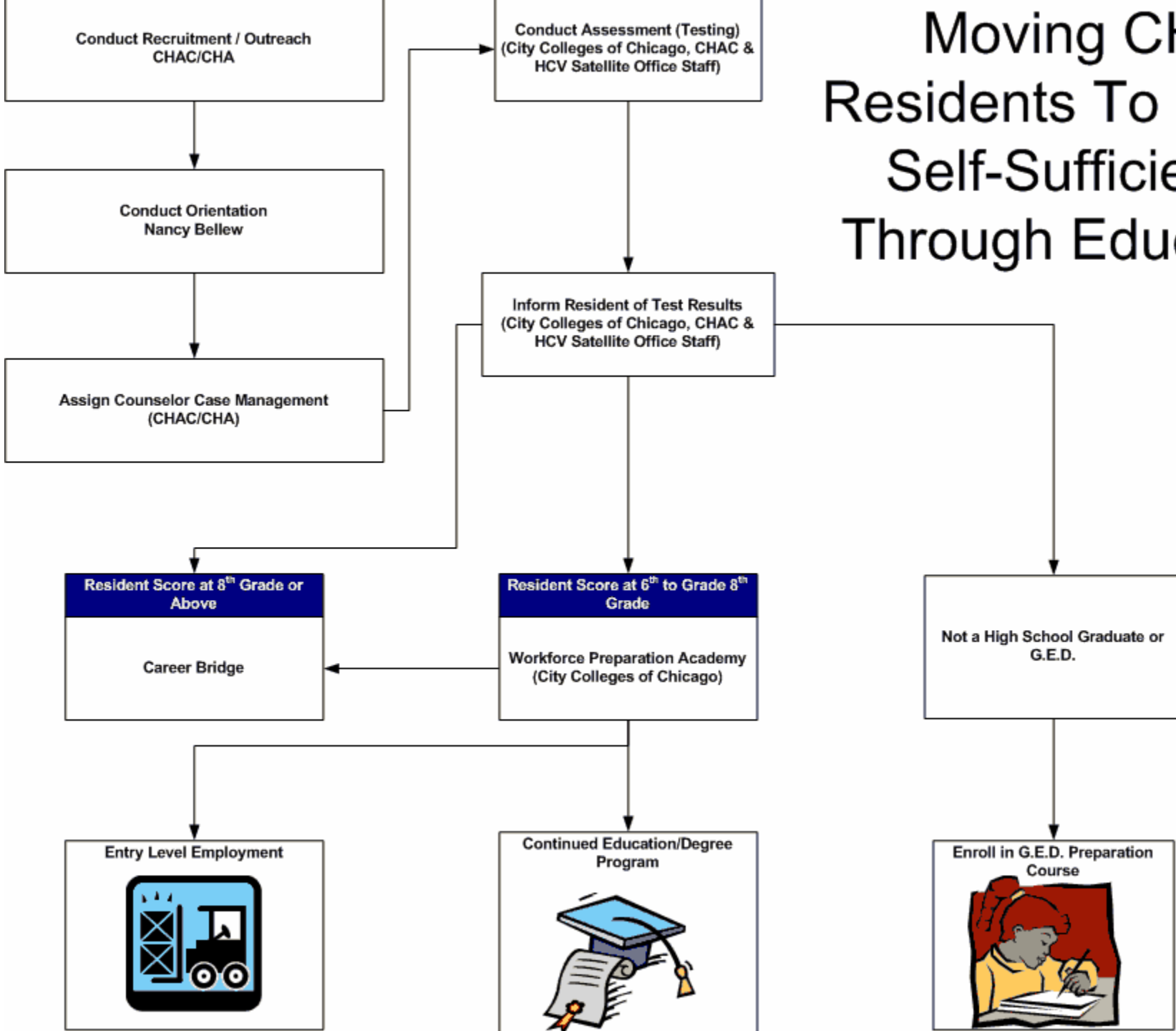
What is Bridging to Careers?

- Partnership with City Colleges of Chicago
- Opportunity to increase basic skills while preparing for a career pathway
- Preparation for family sustaining employment

Moving CHA Residents to Family Self-Sufficiency Through Education



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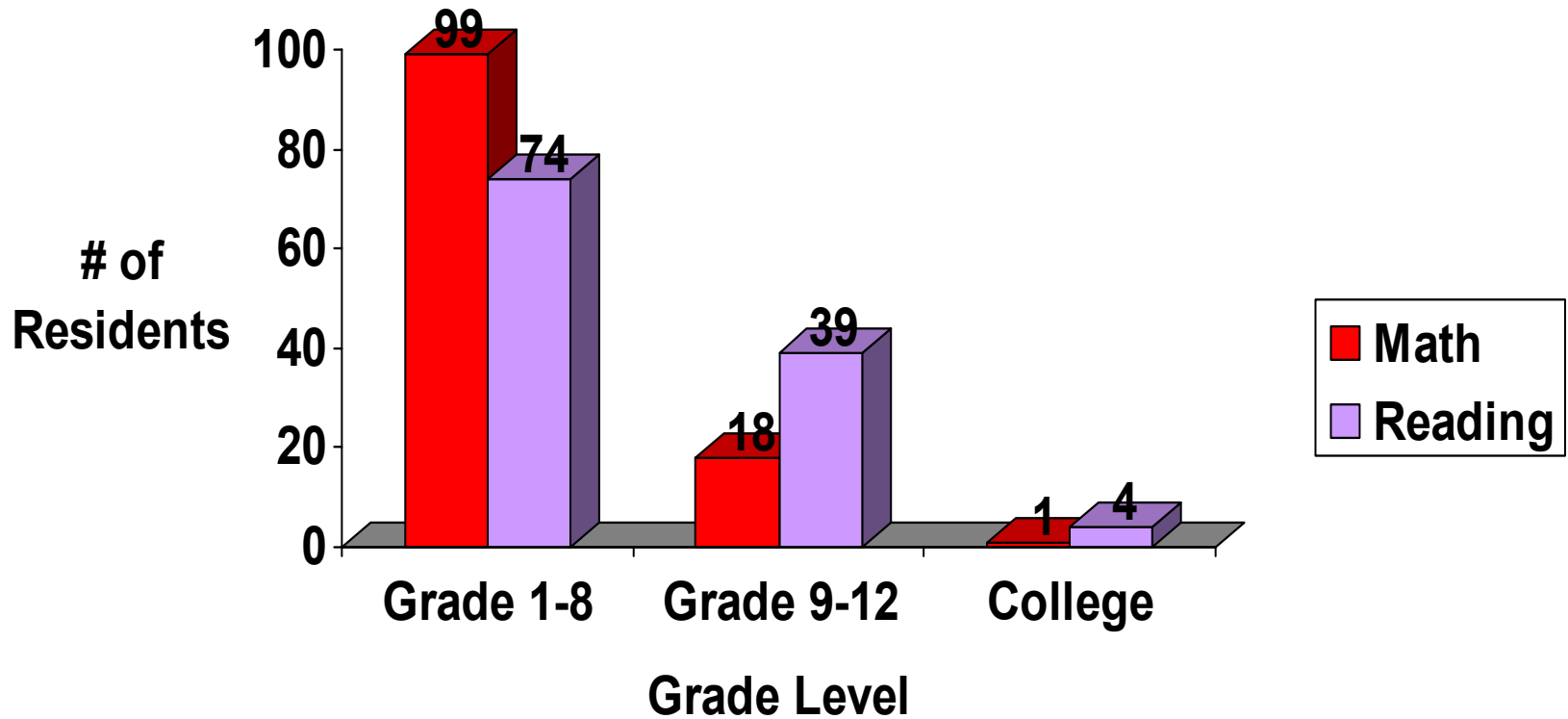


Who is eligible?

- Target population: CHA Residents relocatees eligible to apply for mixed income housing
- CHA Housing Choice Voucher Holders
- CHA Residents



Literacy Levels Among Bridge Program Participants



What is value of Bridge Programs?



- To improve work-related skills in order to get a job with advancement opportunities.
- To focus on the basics of communication, problem-solving, applied mathematics, computer literacy to enter technical training
- To advance to technical training for critical skill shortage and replacement jobs.

What are examples of Growth industries?




- Health Care
- Transportation, warehousing, logistics
- Hospitality including Culinary Arts
- Construction Trades (plumbing, cement, brick layer)



Technical Programs offered through Bridging to Careers

- Culinary Arts
- Cosmetology (includes hair, color, nail technology, braiding)
- Health Careers
- Finance (Bank Teller, check handling)
- Automotive specialist
- Construction Trades (Bricklayer, masonry, plumbing, painting)
- TBA To be announced
- Customer Service
- Medical Billing and Coding



What is an example of a
Bridge program?

Bank Teller and Beyond



Sector Career Bridge

- Partnership with industry
 - Active participation
 - Accepts program completion in lieu of work experience requirements
- Contextualized learning
- Skilled instructor from the industry



Essentials continued

- Use business model
 - Triple screening process
 - Meet employers' minimum requirements
 - Enhance retention rate for Hires



Bank Teller and Beyond

- Target Audience
 - Career Bridge graduates
 - High School grads/GED
 - Literacy requirements
 - 8th grade reading
 - 6th grade math



Employer participation

- Contribution to the Scholarship fund
- Participation in program delivery
 - Interview candidates using a behavior based model developed for program before enrollment
 - Present topics in class
 - Arrange bank tours



Program elements

- 12 week program
- Resumes developed as part of portfolio and faxed to partners during weeks 11 and 12
- On-site and off-site interviews during week 12
- Computer literacy
- Math for banking
- Role and skills of bank teller
- Customer service
- Personal communications
- Sales techniques



Program elements continued

Experiential learning

- Cash handling practice
- Working with angry customer
- Interview skills
- Field trip to banking facility



What works

- CHA initiating employer relationships
 - Entry level jobs generated
 - Employer participation in design of Sector Career Bridges, Advocate Health Care
- Wrap-around services through Service providers and Service connectors
- Coordination of Partners
 - CHA and city colleges of Chicago
 - Employer Partners