New Urban Regeneration
Land Use, Housing and Urban Policy Reform: an international benchmark

International Symposium
NAHRO – INTA
23-26 October 2013
Cleveland, OH, USA

At the occasion of the 2013 NAHRO National Conference in Cleveland, Ohio, INTA and NAHRO are organising a series of international workshops on public housing policy as leverage for urban regeneration.

Under this general theme, topics include: sustainability of public housing - land and construction costs, funding mechanisms, access to public housing; flexibility and innovation in housing and habitat; inclusive zoning, mix development …

The whole purpose is to foster international exchanges between urban and housing practitioners on the tension between the challenges associated with urban disinvestment and economic restructuring versus high-minded, future-oriented community development. The purpose is also to explore the relationship to place-based strategies – that is, strategies that capitalize on a place’s unique assets and that envision spatial, economic and community development as a single process.

Three International workshops, set on Wednesday, Thursday and Friday within the NAHRO National Conference’s programme will take the debate further through benchmark cases.

Organization
The Symposium first gathering is on Wednesday 23 October in the morning as part of the agenda of the NAHRO International Committee.

> Technical visits
Mid morning and early afternoon two technical visits are organized with the participation of housing and local authorities (Community Development Corporations and the City Hall of Cleveland).
> Local transportation to sites, background information and interpretation are met.
> Translation service will probably be provided in other breakout sessions of the NAHRO’s conference.
> A wrap-up session takes place upon returning from the technical visits. The other 2 sessions are schedule in the afternoons of 24\textsuperscript{th} and 25\textsuperscript{th} October.
> Speakers and moderators
NAHRO’s members will be speakers and/or co-moderators of different sessions of the International symposium. NAHRO and will identify at least 2 keynote speakers either for the opening or for the other 2 sessions.
> Communication tools
A specific website will be created by INTA to provide information and do a preparatory work/discussion within the Community of Competence Habitat, and to involve more members than those who will be able to come to Cleveland.

**Participation**
One might expect a minimum participation of 20 delegates if each partner mobilise its own network; and that the 24 committee members of the International Committee will be present as well.

**Communication and promotion**
A common promotion with INTA, NAHRO, and other invited parties (such as Société d’Habitation du Québec), is made specifically for the International symposium.

This international programme is included in the overall promotion of the NAHRO National Conference as well.
The proposals could be summarized as follows:

<table>
<thead>
<tr>
<th>Wednesday 23rd morning</th>
<th>Thursday 24th morning</th>
<th>Friday 25th morning</th>
<th>Saturday 26th morning</th>
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<tr>
<td><strong>Symposium Opening</strong></td>
<td>NAHRO Opening</td>
<td>NAHRO Convention</td>
<td>Optional post tour</td>
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<td>NAHRO International Committee, invited keynotes (90-120min)</td>
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<td>Technical visit</td>
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<td><strong>Wednesday afternoon</strong></td>
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<td><strong>International Roundtable 1</strong></td>
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<td>NAHRO Convention</td>
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<td><strong>International Roundtable 2</strong></td>
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<td><strong>International Round Table 3</strong></td>
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<td>NAHRO Welcome Reception</td>
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**Detailed program of INTA sessions:**

**Opening session: Wed 23rd, 9.00 -11.00 (90min max 2h meeting)**
President NAHRO
President INTA
Senior VP NAHRO
Chairman International Committee NAHRO

Keynote speakers:
Secretary general of Housing Society of Quebec
(Proposal: elected official or official from City of Cleveland - Community Development Department to present the City policy and the coordination of
the work of the CDCs)

**Wed 23rd, 11.00 - …**
NAHRO international committee remains in the room to go on with its internal meeting. International symposium participants leave to the technical visits.

**Technical visits**
2 different CDCs: Ohio City and BBC
Previous preparation of the visits with their elected officials: asking them to suggest a route and some issues to be raised during the visit, and during the next 3 roundtables

**Roundtable 1 (23/10): Feedbacks from the visits** (Bottom up approach, mechanism of local development etc.)
Members from the NAHRO International committee
Representatives of the CDCs
INTA speakers

**Roundtable 2 (24/10): housing funding mechanisms, land policy**
Société d'habitation du Québec
NAHRO
UK: Mike Gahagan or Matt Leach (HACT) or DCLG (Terrie Alafate)
Southern African Housing Foundation (SAHF) via NAHRO
RATP/Logistransports

**Roundtable 3 (25/10): urban regeneration and mixed-use developments**
Hafencity, Germany
ZoHo (Havensteder housing society), NL
NAHRO speaker
Parco Dora, City of Turin