Importance of Affordable Housing in Americans’ Lives

On a list of your own individual/family priorities, how important is having a decent affordable place to live on that list?
Importance of Housing Issue in Our Communities

How important an issue is providing affordable housing in your community?

- Very Important: 56%
- Somewhat Important: 34%
- Not Very Important: 5%
- Not at All Important: 4%
- Not Sure: 1%
A historical goal of American housing policy has been a decent home and suitable living environment for every American family. As a nation, are we on the right track or the wrong track towards the achievement of this goal?
Importance of Affordable Housing in Choosing a Presidential Candidate

38% Very Important
36% Somewhat Important
17% Not Very Important
8% Not at All Important
1% Not Sure

How important are a candidate’s ideas on how to provide more affordable housing in this country in helping you choose which Presidential candidate to vote for in 2008?
Likelihood to Support a Candidate with a Plan

Would you be more or less likely to select a Presidential candidate who articulated his or her detailed plan for providing affordable housing?

- More Likely: 69%
- Less Likely: 20%
- Not Sure: 11%