



TO: NARHO Board of Governors  
FROM: Jennifer Keogh, NCRC President  
DATE: April 22, 2018  
RE: Regional President Report

### **Regional Conferences**

The 2018 NCRC Annual Conference will take place in Fort Wayne, Indiana April 30- May 2. Our Theme is "Working Together for a Better Tomorrow." Our featured Keynote Speakers are: Carl Richie, NAHRO President, Adrienne Todman, NAHRO CEO, Joseph Galvan, HUD Midwest Regional Administrator, Unabyrd Wadham, Deputy Assistant Secretary of Field Operations and Kimberly Toler, Assistant Regional Inspector General for Audit Region 5. We have secured a sponsor for a Fort Wayne Property Tour to visit affordable housing developments and future development sites. The conference planning committee has put together a variety of sessions that build on NCRC's four guiding principles of Relevancy, Advocacy, Diversity and Developing leaders.

As of 4/16 we had 135 attendees registered.

### **Professional Development Training/seminars:**

NCRC does not have any additional training seminars on the calendar.

### **Membership Growth and Retention Membership retention and growth activities underway.**

NCRC began taking membership dues collection in house in 2018. Dues increased from \$50-\$75.

In 2018, a change was made to allow a maximum of 6 Associates per membership. This was done to provide a balanced voting structure. In September 2018, we will have a full year of retention data

### NCRC Current membership

396 Agencies

1469 Associates

22 Allied

29 Lifetime Members

### Recruitment and Retention Activities

- New ED welcome from NCRC
- Timely and relevant communication to members
- Quarterly Newsletter
- New website in 2017; continue to enhance with online forms and interactive forms
- Created 7 Work Groups to advance the mission of NCRC. The Work Groups provide opportunities for non-board member involvement.
  - a. Annual Meeting/Conference
  - b. Leadership
  - c. Budget/Audit
  - d. Small Agency
  - e. Legislative Policy and Advocacy
  - f. Website/Social Media
  - g. Membership, Awards, Scholarships and Emerging Leaders

**Housing America Activities**

NCRC received 121 submissions for the “What Home Means to Me” calendar contest. Regional winners will be announced at the NCRC Conference. Winners will be awarded blue ribbons and \$100.

**Scholarships and Awards Programs Types, benefits and beneficiaries.**

NCRC will be giving out the following awards:

Ernest J. Bohn Educational Scholarships (\$1,000 and \$500)

5 Conference Scholarships to attend the NCRC Annual Conference

NAHRO Awards of Excellence

Rising Star Award

Charles A. Thompson Memorial Award for Distinguished Service

Alvira B. Long Memorial Award

**Advocacy Types of engagement at the region and chapter levels.**

The NCRC Legislative and Housing Policy Work Group completed NCRC’s first ever Legislative Position paper. This document outlines issues unique to our region and can be used by NAHRO staff and our members on the Hill.

NCRC is launching “Legislative Advocacy for the Busy HCD Professional” workshop series. Our goal is to host this workshop at each state conference. I will be presenting in Iowa and Jim Inglis and I will be co-presenting at our NCRC Conference. We are working with each state Chapter President to create templates to communicate agency information at their Congressional meetings.

**Other items of Note**

- Created a NCRC Conference Planning Committee to work with state chapter hosts on an on-going basis to create a partnership and support to ensure conference success.
- NCRC created a social media presence on Twitter and LinkedIn.