



President Steve Merritt called the meeting to order. LaTonya Rajah called the roll; a quorum was established. President Merritt acknowledged and welcomed two special guests from South Africa---Lawrence Ramashamole and Charles Nduku of The Housing Association East London. They were gracious hosts to President Merritt when he presented at the 2016 National Conference on Sustainable Cities and Human Settlements in Port Elizabeth, South Africa.

President Merritt called for comments from associates. There was none. President Merritt called for approval of minutes and ratification of action taken by the Steering committee on behalf of the Board of Governors:

Approval of Minutes: March 26, 2017 Board Meeting

Ratification of action taken by Steering Committee:

May 10: Approved San Antonio as the site for the 2019 National Conference: Oct. 10-12

May 31: Supported the nomination of Pam Patenaude as HUD Deputy Secretary and directed staff to submit a letter on behalf of NAHRO

ACTION: Motion by Carl Richie, second by Shaunte Evans to approve the March 26 minutes and ratification of action taken by the Steering Committee on May 10 and May 31 on behalf of the Board of Governors. Motion carried.

FINAL AGENDA REVIEW/APPROVAL

President Merritt asked if any Board member wished to move any items from the Consent Agenda to the Discussion Agenda. There was none. President Merritt then called for approval of the two items on the Consent Agenda.

CONSENT AGENDA

HOUSING COMMITTEE

1. Support full fungibility between HCVP, HAP and Administrative Fees Accounts

Resolution:

BE IT RESOLVED NAHRO recognizes that full fungibility is optimal for the success of the Housing Choice Voucher program; we support incremental steps toward this optimal position;

BE IT FURTHER RESOLVED that NAHRO also supports fungibility between Housing Choice Voucher Program Housing Assistance Payments (HAP) and current administrative fees.

**JOINT RESOLUTION - HOUSING AND COMMUNITY REVITALIZATION AND DEVELOPMENT
COMMITTEES**

1. NAHRO FY 2018 budget recommendations for selected HUD programs

Resolution: Whereas, the Housing and CR&D Committees have reviewed the FY 2018 NAHRO budget recommendations relevant to their portfolio, BE IT RESOLVED that the committees recommend that the Board adopt the FY 2018 NAHRO HUD budget recommendations as submitted.

ACTION: Motion by Carl Richie and second by Sunny Shaw approval of the two items on the Consent Agenda. Motion carried.

DISCUSSION AGENDA

BUDGET AND ADMINISTRATION COMMITTEE (B&A)

DeeAnna Peterson-Chair

1. 2016 Audit Report

The B&A has reviewed, analyzed and discussed challenges contained in the report with staff. There were no findings; therefore, the B&A recommended acceptance of the report. Ms. Peterson offered the following resolution:

Resolution: The B&A Committee recommends that the BOG accept the 2016 audit report, combined financial statements and management letters.

Action: Motion by DeeAnna Peterson, second by Carl Richie Board approval of the 2016 Audit Report, combined financial statements and management letters. Motion carried.

2. Financial Best Practices Policy

Action: Motion by DeeAnna Peterson, second by Carl Richie: BE IT RESOLVED THAT the B&A recommends that the Board of Governors shall direct the NAHRO CEO to update the existing financial policies that represent the best financial practices. Motion carried.

COMMITTEE/TASK FORCE HIGHLIGHTS

INTERNATIONAL RESEARCH AND GLOBAL EXCHANGE - Julie Brewen-Vice President

World Urban Forum—February 2018 in Kuala Lumpur, Malaysia

It is sponsored by the United Nations and is the largest global convening that is focused on urban issues. More than 20,000 passionate people from around the world share best practices to reduce poverty and create inclusive, affordable housing and safe, supportive, sustainable communities. There is an extraordinary array of plenary and concurrent sessions on every imaginable subject; networking with public and private professionals, elected officials, academicians from many

nations; the huge exhibit hall exposes attendees to tools, practices and policies that stimulate new ways of approaching our shared problems.

Beyond the educational value and individual delegates, the World Urban Forum offers a unique opportunity to strengthen NAHRO's role as a national and international leader. For the past several years, NAHRO has been a part of the official United States delegation and this gives us the opportunity to work closely with HUD and other very important partners in public policy dialogue, i.e., League of Cities, Conference of Mayors, ULI, APA, Rockefeller Foundation, and the Ford Foundation. Vice President Brewen encouraged Board members to consider attending this event.

Concluding her remarks, Ms. Brewen recognized and thanked the committee's vice chair Henrietta Snipes and committee member Liz Glenn, who will lead the Australia Study Exchange scheduled in November 2017.

COMMUNITY REVITALIZATION AND DEVELOPMENT - Donovan Duncan-Vice President

Meeting highlights included:

- Presentation on HOTMA by NAHRO Director of Policy and Program Development Georgi Banna.
- Discussion on RAD facilitated by Ralph Jordan, COO--Indianapolis Housing Agency.
- Distribution of a draft white paper on criminal records, which will be finalized prior to the October conference.

COMMISSIONERS - Henrietta Snipes, Vice Chair

- Remarks from NAHRO Leadership: President Steve Merritt, Senior Vice President Carl Richie and CEO Adrienne Todman. Ms. Todman commented that Commissioners bring relevance to boards; they are meaningful partners/ambassadors of agencies and communities and NAHRO's job is to provide support to Commissioners for advocacy; to provide training and networking opportunities, which will enable Commissioners to stay informed of industry events.
- Professional Development Subcommittee held a joint meeting with NAHRO PD staff, who will help with revisions to the Commissioners Handbook.
- Received updates from Congressional Relations staff John Bohm and Tess Hembree.

HOUSING - Regina Mitchell-Vice President

- Be ready to act. President Merritt, Senior Vice President Richie and CEO Todman stressed the importance of Housing Committee members being ready to take the lead in working with HUD and industry groups on changes that will impact agencies and residents.
- Fostering Stable Housing Opportunities Act of 2017. The Act is an examination of how we support children aging out of foster care. There are issues of concern to the Housing Committee; although, it is unlikely that the bill will go to any committee for vote. The Housing Committee will develop recommendations for NAHRO staff to submit to HUD and Hill staff.
- Two-Generation Economic Empowerment Act of 2017. It creates an interagency council on multi-generational poverty, which allows agencies to come together with a HUD designee to talk about how to reduce intergenerational poverty.
- Congressional Updates. Presented by John Bohm and Tess Hembree.
- RAD. The increased attention provides the opportunity for agencies to change their housing stock; however, obstacles prevent agencies from converting. Committee members shared their challenges with RAD and committed to working with each other on how to make RAD work, if desired by an agency.
- Capital Funding Financing Program. The program allows agencies to borrow against their capital funds. HUD is interested in knowing why agencies are not doing so. The committee discussed barriers and identified one of the biggest barriers is the inconsistency in funding from year-to year.
- Fungibility between Housing Assistance Payment (HAP) and the Admin Fees. The Section 8 subcommittee discussed the need to educate NAHRO members on how it actually benefits programs when agencies have the ability to make pots of money fungible between the two.
- President's Budget Policy Proposal. Committee discussions did not result in action because they realized the proposal will be dead on arrival to Congress. However, the committee is concerned about some of the language in the budget that had some changes to the rent structure, utility reimbursements, eligible deductions, i.e., child care and medical; and rent calculations.

PROFESSIONAL DEVELOPMENT (PD) - Duane Hopkins-Vice President

- Transition documents. Subcommittees for Curriculum, Marketing and Quality Assurance established September 30 as the deadline for submission of draft transition reports.
- The Quality Assurance Subcommittee has agreed to prepare an outline for onboarding instructors annually in conjunction with national conferences. Targeted for completion prior to the national conference in October 2017.
- Curriculum update project. Delayed as staff addressed the challenge of filling the new curriculum manager position. The Curriculum Subcommittee has recommended that the current position description be revised to narrow the scope, which may better facilitate the hiring of a consultant to complete the initial work that needs to be completed quickly.
- Referrals for the 2017-2019 committee include: develop a national award related to Professional Development; develop policy on timing, content and roles of NAHRO staff and PD committee; ongoing curriculum review and updates; long-term strategic planning, which will be centered on the “Blue Ocean Strategy” approach in order to identify areas for expansion of NAHRO’s reach in the professional development marketplace.
- There will be a targeted review of portions of the Commissioners’ Handbook by members of the PD Committee, which is scheduled for completion by the end of August. The Commissioners Committee has requested that a letter be included with materials provided for the Commissioners Training. The letter should be drafted prior to the October conference and submitted to the PD committee for consideration at its meeting in October.
- Financial information. Staff presented abbreviated financial information on a select portion of PD activities year-to-date. Full financial reports for the period ending June 30 were not available. Staff was asked to complete by mid-August, which would coincide with a meeting with the NAHRO CEO, Vice President-PD and the Senior Vice President.

MEMBER SERVICES - Donna Brown-Rego-Vice President

- Awards subcommittee: One hundred and seventy-five Awards of Merit were presented at the awards ceremony held at this conference; 78 were nominated for Awards of Excellence. The Awards and Marketing Subcommittees met jointly to discuss how to enhance our marketing efforts not only for the agency but the individual awards as well.

The group reviewed the current scoring criteria for the Awards of Merit and Excellence and presented revisions to the Member Services Committee for its consideration.

- Technology subcommittee. Met with NAHRO IT Director Jasmin Rathod; reviewed NAHRO's new Facebook page. Rathod advised the subcommittee that he would seek their input on changes to revamp the association's website.
- Emerging Leaders subcommittee. Discussed ways to promote the Emerging Leaders Award and ways to encourage more participation in their "*brown bag*" sessions at conferences. They will identify a charity in the Pittsburgh area that will be the beneficiary of its *Party with a Purpose* event that will be held in conjunction with the National Conference.
- Conference site selection. Consensus of the committee was that the current site selection policy, which was adopted in 2007, and includes a rotation between East Coast, West Coast, and Central locations, is still viable. However, Member Services expressed interest in being engaged more with the site selection process prior to the RFP stage. Suggested engagement of regions more by asking them to review and recommend cities and venues to see if they had success there.
- Miscellaneous issues discussed included best practices of agencies that have worked with universities in areas such as internships, helping students fulfill community service requirements, and job training programs and the need for more time to research and make a thoughtful and informative recommendation to the Board related to the formation of additional standing committees with portfolio.

BUDGET & ADMINISTRATION (B&A) - DeeAnna Peterson-Chair

- Level of information access. The B&A has held discussions about a clear definition of who has access to what level of information. It is their opinion that the purview of the B&A allows the committee to have access to all internal details requested as the governing body of financial decisions. The committee would then participate in dialogue with staff and leadership to determine what data should be released to other governing bodies and committees so that they can complete their mission. These access points should be written down before the end of this committee's term.
- PD and Certification reports. The B&A requested a six-month update of actual vs. budget and reviewed both division's reports submitted by staff.
- 2018 budget proposals. The B&A has identified seven points that staff budget managers should incorporate into their visual/graphical illustrations in the presentation of their proposed 2018 budgets to the B&A at the October meeting.

LEGISLATIVE NETWORK - Don May-Chair

August--Advocacy month. Activities will begin on July 24, in collaboration with the Campaign for Housing and Community Development funding and other industry organizations, "Our Homes our Voices," followed by a call-in day on July 26 and weekly focus on a particular program topic, i.e., Public Housing and Capital Fund; Live Tech; SHARP, Fiscal year 2018 budget and appropriations. Our goal is to send 2,500 letters to Members of Congress. Chair May encouraged Board members to send letters and to urge their peers to do so as well – which is easy to do, as a template is provided online.

STRATEGIC PLANNING ADVISORY GROUP (SPAG) - Mike Gerber-Chair

- BECT Chair Dan Trozzi, staff liaison Blake Pavlik and PD Chair Duane Hopkins presented an overview of the certification and accreditation process and proposed by-law changes and led a discussion about the value of certification and accreditation and the differences between professional development and the certification programs.
- SPAG discussed rebranding and some of the underlying assumptions we continue to operate from based on feedback from our membership. One question specifically, "does NAHRO do some of the core things that we say we do—advocacy, networking and professional development—as well as we think we do?" We hear that the committee structure is cumbersome; that NAHRO is perhaps just perceived as a government housing advocacy group; we hear a lot about increased participation and engagement being needed in the area of professional development; we hear there is a need to provide more opportunities for getting more members involved in NAHRO leadership, etc. We need to get a handle on these types of issues before we launch into a rebranding effort to understand the dynamics.
- Moving forward, SPAG will have conversations about the existing Strategic Plan, governance, and the 2018 Leadership Retreat. PNRC Regional President Sunny Shaw stressed the importance of being aware of who we are as we are looking to really strengthen our membership and fully engage our regional and state chapters. We have to be clear on our identity before we can brand something, and then expressed gratitude for the thoughtful deliberations and consideration of issues surrounding rebranding by SPAG.

HOUSING AMERICA TASK FORCE (HATF) - Clif Martin-Chair

- NAHRO Merit College Scholarship program. HATF was thrilled to recognize eight regional winners—one from each region. Before we kick-off next year's program, HATF will make some minor tweaks to the application process and some of the scoring mechanisms.
- What Home Means to Me Poster contest was massive this year. Nearly 3,000 + posters were submitted nationwide. Regions and chapters have provided positive comments about the streamlining of requirements.

- Housing America Month is in October. 2017 is the culmination of HATF Tenth Anniversary. Regions and Chapters are encouraged to generate as many events from large to small at every agency.
- Community service event. HATF is planning on sponsoring an event in conjunction with the National Conference in Pittsburgh.
- Fundraising for the Merit College Scholarship program. Board member Gerber challenged all Board members and/or their agencies to make a personal donation to the Merit College Scholarship program in order to help support the long-term sustainability of the program. He added that we might solicit donations from agencies when they renew their membership. Chair Martin said that HATF members will also become engaged in fundraising as well.

SMALL AGENCIES TASK FORCE (SATF) - Sharon Carlson-Chair

- Offset Litigation. Updates were provided by NAHRO policy team. There seems to be a lot of confusion regarding which agencies are eligible, how to apply and which funds can be used to pay for the litigation.
- MTW. Was discussed briefly. Most small agencies do not know what it is and as a result getting them to apply is challenging. We need to do a better job of figuring out how to get the information to small agencies in order to determine if they are eligible.
- RAD. Small agencies consider RAD to be a monster and they do not have the resources to hire the services of a consultant to assist them.
- Communications: Staffs of many small agencies throughout the country are unable to attend events at the national level, which presents challenges—getting information to and from small agencies at the regional and chapter levels and back to communities so that we can engage them; to find out their problems in order to assist them in solving same; and getting input from them on things that they are trying, i.e., innovative ideas. SATF will host a round-table session at the Pittsburgh conference and extend a special invitation to small agencies in the surrounding area. CEO Todman has pledged her commitment to assist small agencies in as many ways as possible.

HOUSING AND EDUCATION TASK FORCE (HETF) - Preston Prince-Chair

- Conferences. Task Force members have attended a couple of major conferences: (1) “All America Cities” sponsored by the National Civic League. The focus was grade level reading for two days and two days on funders’ huddle. Of more than 300 communities that are actively engaged with grade-level reading, there are 30 PHAs that are very active; 20 attended the conference. There were three sessions that allowed PHAs to have a conversation about extended learning environments, readiness and attendance. Ralph Smith, who manages the Grade Level Reading Campaign said “we know who the kids are, we know where they live—they live at properties managed by PHAs; they live in Section

8 housing and PHAs are the key partners to addressing grade-level reading and the gap that our kids have.” (2) CLPHA’s third annual housing symposium. It was attended by foundations, educators, evaluators and 20+ housing authorities. They discussed how PHAs can play a role in addressing educational outcomes for children. Four themes emerged from the two conferences: housing authorities play a major role in addressing education; data sharing and evaluation of the investments PHAs are making—what impact its having and changing if needed; ramping up efforts so that we all know what we are doing in our communities; parent engagement –we need to think of ways that we can get parents engaged because they are our children’s’ best first teachers.

- Conversations. Task Force members have been engaged in conversations with PHADA and CLPHA, representatives of the offices of the Secretaries of both HUD and the Department of Education about how to have systems alignment between the two departments. The goal is to come up with ideas that NAHRO, PHADA and CLPHA can support and share with our communities. Another ongoing conversation relates to *Book Rich Environment* wherein 38 communities are in partnership to bring 100,000 books out to low-income children.
- Transition Paper. HETF will prepare a transition report and will seek input from President Merritt, Senior Vice President Richie and CEO Todman about what they would like to see moving forward.

BOARD OF ETHICS AND CREDENTIALING TRUSTEES (BECT) - Dan Trozzi-Chair

- Received updates from the Professional Development examination board chair Richard Herrington and the Certified Management Executive (CME) examination board, which is being updated. Also note the joint certification with NeighborWorks is currently on hold and under review.
- The BECT business plan focus group ensures the BECT responsibilities are up to date which will inform the upcoming transition report. The accreditation focus group reported where we stand on 24 different standards that we need to meet in order to satisfy accreditation requirements. This topic (accreditation of NAHRO Certification programs) also was discussed with the Strategic Planning Advisory Group.
- There is an education process that the BECT is embarking on regarding the need for revised BECT by-laws, which were tabled by the Board of Governors at the 2017 Washington Conference. The meeting with the Strategic Planning Advisory Group was part of that education process as the BECT requires more autonomy in essential certification decisions to have some of NAHRO Certification programs accredited.
- The BECT is very diverse and has had some very intense discussions regarding governance changes needed to achieve accreditation of some NAHRO certifications. BECT does not plan on having any action or resolution here at this conference. One last note is we don’t want to change horses in midstream and it’s not like we are midstream—we are really close to the shore. We’ll submit a proposal and ask for this board’s decision.

- The BECT ensures ethical and professional conduct is performed by our members and credential holders. Through our expedited process, the BECT has sanctioned NAHRO credential holders and recommended action by the BOG regarding membership. This is an example of some of the autonomy that the Board of Ethics and Credentialing Trustees currently has.

HOUSING AND DEVELOPMENT LAW INSTITUTE (HDLI) - Vivian Bryant-President

Overview of HDLI's services. HDLI provides training on legal matters for PHAs and training for commissioners; conducts a day-long training in conjunction with the NAHRO National Conference and Exhibition; convenes a legal counsel forum; and sponsors a spring conference in Washington, DC. HDLI produces "The Counselor, a compilation of cases that have recently been filed against PHA; "Index of Federal Regulations" and the listserve, which is where members will ask questions and get responses from other members—of tremendous value, especially to small agencies that do not have legal counsel. HDLI is looking forward to more opportunities to partner with NAHRO.

DIVERSITY EQUITY AND INCLUSION TASK FORCE (DEITF) - Elizabeth Glenn-Chair

- The DEITF held its first teleconference prior to the summer conference, which provided members the opportunity to get to know each other and to share their thoughts on why diversity is important to them and why their engagement in the task force will be so meaningful to them. During this conference, the task force will have a meet-and-greet and moving forward, it will convene monthly via teleconference.
- As the task force develops a work plan and implementation strategy that not only touches NAHRO at the national level and bubble up to the top and driven down to the state and regional chapter levels, it will build upon the success of the work previously done on this topic, which was led by Diversity Fellows Austin Simms and Tina Akers Brown and most recently the work of SPAG's task force led by Vanessa Cooper. Chair Glenn thanked Board members who have already shared ideas with her and who have simply shared their compassion of and commitment to this issue.
- While viewing the documentary *13TH* last evening, Chair Glenn saw the pain and passion of members and it really brought home the importance of diversity and divisiveness in our country. Although the task force will certainly not solve all of our nation's problems, it will be a meaningful opportunity for us to really look at our diversity issues and how we are equitable in the work that we do; examine how inclusive we are, not just in the leadership level but also on the staffing level at our agencies and in the leadership in our regions and state chapters—this is important.
- Ms. Glenn thanked Club 21 for their focus on this issue and for recommending the viewing of the documentary, *13TH* which is based upon the Thirteenth Amendment and its impact on the policies that have resulted in a very disproportionate number of African American men in the penal system. Club 21 member Patricia Wells commented that the dialogue following the viewing served as a means to broaden the conversation about how laws and

perpetual institutional racism have resulted in basically a lot of the conversations we have today—the inequity in housing, education, health, nutrition, etc. Club 21 and DEITF will work together in an effort to align goals and priorities.

REGIONAL COUNCIL HIGHLIGHTS

SOUTHEASTERN - David Baldwin-President

Accomplishments. Small Agency Task Force has (a) led in the development of a “small agency training track,” which was held at the last three regional conferences; (b) provided assistance to states as they focused on this topic; and (c) implemented a scholarship program that funds conference attendance for staffs of small agencies. Youth leadership development program has been expanded to include young women. The region has partnered with Georgia in an effort to increase participation in the program. Administrative Practices committee had revamped the region’s website and at the most recent conference, the committee rolled out the Yap app, which enabled conference attendees to view the conference program on their cell phones or other mobile devices.

Conferences. Successfully executed four conferences, with more than 700 attendees at each. As a result, the region has earmarked \$30,000 of conference proceeds for its scholarship trust fund and has contributed \$1,000 to a local charity in each host city, under the umbrella of the region’s SERC Cares initiative.

Advocacy. Continued to work with NAHRO congressional and policy team on issues. Regional members are working to establish new connections with members of Congress; are starting to monitor state-level legislation to help states deal with some adverse legislation.

SOUTHWEST - Darrin Taylor-President

Small Agencies. The region is pleased to have implemented a very engaged Small Agency Task Force. The region recently completed its 77th annual conference in San Antonio, Texas and is now planning its traditional transition meeting in August. Like SERC, SW has a scholarship trust fund and has been successful in raising money to fund it.

PACIFIC NORTHWEST - Sunny Shaw-President

Regional Scholarship program. A few years ago, the region discontinued its scholarship program because it was not being funded appropriately. The region drew on the strength and courage of national NAHRO with the development of the National Merit College Scholarship program and agreed to reinstitute its own program. Earlier this year, PNRC and MPRC joined forces in the engagement of legislative activities and looks forward to future collaborations.

Regional Conference. Approximately 261 members attended this year’s conference, which was held in Portland. Two trainings were held in conjunction with the conference—one presented by Casterline Associates and the other presented by NAHRO PD. This conference and those held over the last several years yielded good profit margins. President Shaw expressed appreciation

to NAHRO for the Regional Service Officers Advantage program. The region's participation in the program enables it to be of better service to its members. The region will hold a leadership retreat in November in Renton, WA, where they will focus on leadership transition and work plans for the next two years. The region's 2018 conference will be held in Renton.

MIDDLE ATLANTIC - Regina Mitchell-President

This year's regional annual conference will be held August 17-18 in Washington, DC. It has been many years since the region has hosted a stand-alone conference, as previous conferences were in partnership with a state chapter. A RAD training and opportunities to sit for any NAHRO certification exam will be available in conjunction with the conference. The region is in the process of revising its bylaws in order to align with current day practices. PAHRA's leadership has been actively engaged with planning for the National Conference and Exhibition in Pittsburgh on October 27-29. President Mitchell made the commitment to help market the roundtable discussion that the Small Agencies Task Force will sponsor during the conference.

MOUNTAIN PLAINS - Diane Hovdestad-President

This year's regional conference was themed "Building Stronger Communities Together" focused on the way affordable housing contributes to building strong economic and vibrant communities. Conference highlights include a "what's happening in Washington, DC" session; sessions on messaging and how to craft messages that will have a positive influence on lawmakers and community leaders; and election of 2017-2019 leadership. During the conference, approximately \$2,000 was raised for the region's scholarship program. A Small Agency Task Force was formed recently and the group has already convened several conferences.

PACIFIC SOUTHWEST - Ed Mayer-President

Next year, the region will hold a "super conference," in partnership with two trade associations that represent the insurance industry and development authorities, which will hopefully increase attendance. All housing authorities in California are pursuing MTW status and legislative language has been drafted to effect this. President Mayer and Preston Prince met with the Enterprise Foundation, which has retained the FrameWorks Institute to work on messaging on its behalf. Because their messaging is largely housing related, Enterprise has encouraged a partnership on a specific initiative and test live audiences. Mr. Mayer encouraged national NAHRO to pursue this as well. Preston added the report referenced is entitled "You don't have to Live Here," is based on research conducted by FrameWorks Institute that speaks to "housing" messaging. He echoed Ed Mayer's suggestion that national NAHRO become part of that conversation—the messaging that we have been doing has not worked and perhaps it is time to use a different message so that we can actually effect change in our industry.

NEW ENGLAND - Joe D'Ascoli-President

The Region's annual conference was a huge success. Attendees welcomed the opportunity to engage Senior Vice President Richie and NAHRO CEO Todman in conversation about the future of public housing. Richard Leo was honored with the commissioner of the year award; Net

Synergy received the legislative advocacy award. The region continues its engagement with SPOT on Advocacy. The region will give away 500 tickets to families whose kids have never attended a baseball game. CT will hold its state conference in August, which will feature special guest Dr. Henry Lee.

NORTH CENTRAL - DeeAnna Peterson-President

The region's Executive Board has focused its efforts on being relevant to its members and has had numerous conversations about strategic planning. The region will host a one-day legislative and policy seminar in Chicago on August 11. This year's regional annual conference was a success, both national candidates for senior vice president presented. Starting August 1, the region will collect its own dues (this was previously done by national NAHRO). Lastly, the region is in the process of documenting its policies and procedures, which aid in a smoother transfer of leadership. The region's Small Agencies Task Force has a new chair who has begun to reach out to agencies throughout the region and to provide a connection with national NAHRO.

PRESIDENT'S REPORT

President Merritt began his report by encouraging Board members to urge their peers to vote in the upcoming election of NAHRO president and senior vice president, as historically voter turnout has been very low. He commended the candidates for their civility and positive messages on the campaign trail.

President Merritt then congratulated Board members who are actively engaged in Club 21-- Sunny Shaw, Jennifer Keogh, and Patricia Wells—for their role in the screening of the Documentary Thirteen. The President also stressed the importance of members being active participants in Advocacy month, August. He commended Senior Vice President Richie on his work on the National Merit College Scholarship program, particularly his fundraising efforts that made it possible to kick-off the program at the summer conference.

President Merritt called the Board's attention to the statement signed by NAHRO, CLPHA and PHADA regarding the summit on June 20, 2017. President Merritt, Senior Vice President Richie, VP-CR&D Donovan Duncan, Adrienne Todman, John Bohm, and Georgi Banna represented NAHRO. The groups felt compelled to convene because we have an executive branch that is ready to change the industry and a willing Congress. Additionally, there are conversations all across the country about how to make housing authorities more efficient and how to find ways to devolve the responsibility for the public housing asset itself. The summit was meant to bring the conversation into the industry groups so that the industry can help shape the conversation and articulate it within the industry and on the Hill. The June 20 statement provides context to the summit and describes the next step, which is the development of a proposal that "would empower agencies and their stakeholders to make local decisions that would improve the housing asset for communities they serve, and preserve it for families..." It was noted that the Housing Committee will have an opportunity to comment on the proposal.

Mike Gerber said, given that this is a tremendously transformational effort, he would love for this committee to see the document and have the opportunity to submit any comments to the Housing Committee. Preston Prince pointed out the need for the groups to focus on creating opportunities for our families to succeed; what to do as the world is changing to make sure our members are ready for that change; and how do we treat “it” as an asset; how do we make our properties sustainable.

Ms. Todman added the groups have agreed that it is a voluntary decision that agencies can make and that if we step away from the ACC, there’s a full expectation that there needs to be something that resembles accountability; lastly, tenant protections will have to be imbedded into the platform.

SENIOR VICE PRESIDENT’S REPORT

Senior Vice President Richie commented on his conversation with HUD Regional Administrator Beth Van Duyn while at the SW conference. In short, Ms. Vandine would like to learn of agencies’ challenges with RAD. It is his belief that HUD is exploring what relief it can give to agencies because of the lack of increase in funding. At the NERC meeting, members engaged in a robust conversation regarding the future of public housing.

CEO’S REPORT

Miscellaneous “red flag” issues include:

- The administration’s idea of “two-for-one,” eliminate two regulations and replace them with one. NAHRO has provided HUD with a document on the waivers and flexibility that we recommend.
- Profitability of our PD business enterprise and how we can retool the things that we do.
- Ensure that we are relevant in our certifications.
- A seamless process for updating Associates.

Communications—we now have a Facebook page; created a new life in both our NAHRO national Twitter account and our CEO account. Twitter is the new newspaper, the new email. CEO Todman said it is important that NAHRO is actively engaged in social media because many people get their timely information there, including national decision-makers.

Website—we have opened up a new non-member section on the front page of our website because it is important that non-members know more about NAHRO positions on different issues. This section will feature NAHRO press releases as well.

NAHRO Community Action Agencies report. CEO Todman urged members to review the report, as it is chockfull of information. We will build on it as we talk about things such as alleviating poverty, health and housing and workforce development.

HDLI—CEO Todman has met with HDLI’s CEO and General Counsel Lisa Walker to begin the conversation of exploring ways that NAHRO and HDLI can work together and how to ensure that our business alignment is complementary.

The Townsend Group—the contractor responsible for marketing the NAHRO tradeshow, soliciting sponsors and advertisers in both the JOHCD and on the NAHRO website. CEO Todman met with the principal contact, Holly Townsend, who realized that the organization was “under evaluation,” and that we expected more from them. Ms. Townsend acknowledged that there is more work that the group could do on our behalf and re-committed to do that. Townsend was recently assumed by a much larger group, Smith Bucklin, based on Chicago. This group has deeper bandwidth, different collateral material and different platforms, including a webinar platform that may be more seamless than what we are currently using. We will explore what additional things they can offer NAHRO.

Conference attendance: 624 – 596 of whom are paid registrants.

President Merritt called for new business. There was none. He then announced that no executive session of the Board was required.

A motion to adjourn the meeting was presented:

<p>ACTION: Motion by Carl Richie; second by Regina Mitchell to adjourn the meeting. Motion carried.</p>
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Next Meeting: Saturday, October 28: 1:45 to 5:00 p.m., Pittsburgh, PA

ATTENDANCE

Officers: Steve Merritt, Carl Richie, Duane Hopkins, Donovan Duncan, Donna Brown-Rego, Julie Brewen and Regina Mitchell. **Past Presidents:** Preston Prince.

NERC – Joseph D’Ascoli, Bill Quirk, Diane Cohen. **NCRC** – DeeAnna Peterson, Jennifer Keogh, Marty Ryan. **MARC** John Mahon, Elizabeth Glenn, Diane Haislip, Clif Martin. **SERC** – David Baldwin, Ailrick Young, C. Sean Gilbert, L. Thomas Rowe. **SWRC** Darrin Taylor, David Zappasodi, David Lange. **PSWRC** – Ed Mayer, Patricia Wells, Ramsey Jay. **PNRC** Sunny Shaw, Saeed Hajarizadeh. **MPRC** – Dianne Hovdestad, Ann Horton. **Presidential:** Shaunte Evans, Sharon Carlson, and Mike Gerber. **Ex Officio** – Dan Trozzi, Joseph Lamagna, Don May. Vivian Bryant.

Excused Absences: Tina Sullivan, Larry Hopkins, Rob Frederick, Lowel Krueger, Carol Gore, Patti Webster, and Matthew Pike.

Staff: Adrienne Todman, Georgi Banna, Lori Barringer, Sylvia Bowen, Jeff Falcusan, Sylvia Gimenez, Tushar Gurjal, Reginald Hart, Tess Hembree, Jenny Hsu, Eric Oberdorfer, Blake Pavlik, LaTonya Rajah, Jasmin Rathod and Carmen Smith.