

October 18, 2018

#### MEMORANDUM

- TO: Board of Governors
- FR: Adrianne Todman, CEO

RE: National Conference & Exhibition Board and Leadership Meetings in Atlanta

We will begin by thanking you for your service to NAHRO at the President's reception honoring NAHRO leadership and the Inaugural Golf Scholarship Tournament Awards Ceremony on Tuesday – 7:00-8:00 pm, International Ballroom (International Tower).

On behalf of the entire NAHRO staff, thank you for your leadership and thank you for attending the grand finale of our three Innovate 2018 events. This document provides details about committee day, and the Board of Governors' and Annual Business meeting, which is scheduled on Friday, October 26, from 2:00-5:00 pm - Regency Ballroom 7, Ballroom Level (LL1).

### Committee Day -- Wednesday, October 24

We will begin the day at 8 a.m. with a welcome from President Richie. At this time, you will receive a brief overview of the progress we have made on our 2017-2019 Goals and Objectives.

Following the welcome, committees, task forces and ad hoc groups will meet. Board members are encouraged to attend the committee/task force meetings of their choice. The agendas are available online at: <u>http://www.nahro.org/national-standings</u>. Lastly, we will close out the day together at the welcome reception for all conference attendees.

### Preliminary Board/Annual Business Meeting Agenda

The preliminary agenda is attached and also available on the <u>BOG webpage</u>. SPAG has provided an updated status report on NAHRO's 2017-2019 Goals and Objectives. Regional Councils and HDLI have submitted written reports as well. Please familiarize yourself with these reports in preparation for the BOG meeting.

Carl S. Richie, Jr., NCC, NAHRO Fellow, President; Sunny Shaw, PHM, CME, Senior Vice President; Saeed Hajarizadeh, Vice President-International Research and Global Exchange; John T. Mahon, PHM, Vice President-Housing; Marsha J. Parham-Green, CME, Vice President-Professional Development; Andy Rodriguez, Vice President-Member Services; Henrietta Snipes, NCC, Vice President-Commissioners; Mark Thiele, CS-PHM, CME, CMVO, NCC, Vice President-Community Revitalization and Development; Adrianne Todman, Chief Executive Officer

# Final Board/Annual Business Meeting Agenda

The final agenda, which will include consent and discussion items, will be available **Thursday**, **October 25** at **1:30** pm via the BOG webpage. You may also pick up a hard copy at conference registration: the Terrace Foyer, Ballroom Level (1:30 -5:00 pm).

### BOG Event

Be sure to join your colleagues for the BOG event at the Center for Civil and Human Rights on **Thursday, 6:30 -8:30 pm**. The event, hosted by SERC-NAHRO, is a brilliant choice, since it is the 50<sup>th</sup> anniversary of the Fair Housing Act.

# Conference

Members of the Conference Planning Committee have developed more than 40 concurrent sessions on current hot topics. You will find engaging learning experiences in a variety of formats.

The Awards of Excellence will be presented during the Thursday and Friday plenary sessions to better highlight the impressive work of our awardees. Please be sure to be on time at the Friday plenary session (8:00 am) for an historic NAHRO announcement!

# Trade Show and our Business Partners Council (BPC) - formerly the MSC

As we all know, the tradeshow is an integral part of the conference experience. I am certain that you will discover innovative products and services that will help you maintain your housing stock, create efficiency and provide exceptional services to your residents. Please visit the exhibit hall often and speak with our exhibitors. *When you do, introduce yourself as a NAHRO leader and thank them for supporting our association*. Many exhibitors are members of NAHRO's Business Partners Council, who provide additional support to NAHRO. Some of them are also loyal sponsors, such as Yardi, patron sponsor of the opening plenary session and keycards; Emphasys Software, sponsor of conference bags; and KeyBanc, Capital Markets, sponsor of the welcome reception.

### International Guests

Please join Vice President Saeed Hajarizadeh and members of the International Research and Global Exchange Committee to welcome Bob Cohen and Claude Roy, representatives of the Canadian Housing and Renewal Association, and Gerrit and Allie Teunis of the Netherlands. They will have teal-colored International Guest ribbons on their badges. Please introduce yourself as a NAHRO leader and extend a warm NAHRO welcome to them. They have been invited to the President's reception honoring the NAHRO leadership and to the BOG event hosted by SERC NAHRO, so look for them at these events as well.

We look forward to seeing and working with you in Atlanta. Travel safely.

# **CONFERENCE APP**

The NAHRO conference mobile event app puts everything you need to know about the NAHRO's 2018 National Conference & Exhibition at your fingertips. Download the app to gain instant, on-the-go access to important information like session and meeting descriptions and locations, speaker information, and session presentations/handouts. Additionally you will be able to manage your personal schedule, complete the conference evaluation, see pictures from the conference, and more!

To download the app on iOS or Android:

- 1. Visit <u>http://my.yapp.us/NAHROATLANTA</u> on your device and follow the instructions
- 2. You'll be asked to install Yapp from the app store (if you don't have it already).
- 3. Open Yapp and tap "Download an existing Yapp" and your app will appear.

### **Events of Interest**

#### Wednesday, October 24

- Leadership Registration: 7:30 a.m. -12:00 p.m. Terrace Foyer, Ballroom Level (LL1)
- NAHRO President and CEO Welcome Breakfast: 8:00 -8:45 a.m. Regency Ballroom 5, Ballroom Level (LL1)

### **Exhibit Hall Schedule:**

- Thursday, October 25: 11:45 am 1:30 pm and 5:00-7:00 pm
- Friday, October 26: 11:45 am 1:30 pm and 5:00-7:00 pm

### **Emerging Leaders Party with a Purpose**

• Friday, October 26: 7:00-9:00 pm – Regency Ballroom 6/7