



TO: NARHO Board of Governors
FROM: Jennifer Keogh, NCRC President
DATE: July 28, 2018
RE: Regional President Report

Regional Conferences

We hosted our 2018 Annual Conference in Fort Wayne, Indiana. The conference was a success with over 40 vendors and 200 attendees. Conference survey results were incredibly positive.

The 2019 NCRC Annual Conference will take place in Omaha, Nebraska April 16-18. We have begun planning for our conference. The conference committee is looking to have a theme connecting health and housing. We are also looking at inviting delegates from Canada to sit on a panel to discuss homeless initiatives. We are excited with the momentum surrounding the planning. We will continue to build on NCRC's four guiding principles of Relevancy, Advocacy, Diversity and Developing leaders.

Professional Development Training/seminars:

NCRC does not have any additional training seminars on the calendar. Several of our states provide/host trainings and make them available to members.

Membership Growth and Retention Membership retention and growth activities underway.

NCRC began taking membership dues collection in house in 2018. Dues increased from \$50-\$75.

In 2018, a change was made to allow a maximum of 6 Associates per membership. This was done to provide a balanced voting structure. In September 2018, we will a full year of retention data

NCRC Current membership

396 Agencies

1469 Associates

22 Allied

29 Lifetime Members

Recruitment and Retention Activities

- Working on a New ED welcome from NCRC
- Timely and relevant communication to members
- Quarterly Newsletter
- Continue to enhance our website and use of social media
- Created 7 Work Groups to advance the mission of NCRC. The Work Groups provide opportunities for non-board member involvement.
 - a. Annual Meeting/Conference
 - b. Leadership
 - c. Budget/Audit
 - d. Small Agency
 - e. Legislative Policy and Advocacy
 - f. Website/Social Media

g. Membership, Awards, Scholarships and Emerging Leaders

Housing America Activities

NCRC received 121 submissions for the “What Home Means to Me” calendar contest. Regional winners were announced at the NCRC Conference. Winners will be awarded blue ribbons and \$100.

Scholarships and Awards Programs Types, benefits and beneficiaries.

NCRC provided awards at the 2018 Conference:

Ernest J. Bohn Educational Scholarships (\$1,000 and \$500)

- Sofia Abdullah - \$1,000.00 recipient
- Taylor Mershon - \$500.00 recipient

5 Conference Scholarships to attend the NCRC Annual Conference:

- Andrea Hinrichs (City of Rockford)
- Debra Shaff (Cloquest/Carlton Housing & Redevelopment Authority)
- Sarah Boss (Walworth County Housing Authority)
- TaWanna Copeland (Evansville Housing Authority)
- Carolyn Pospisil (Bellevue Housing Agency)

NAHRO Awards of Excellence

- Lincoln Housing Authority
- Dakota County CDA

Rising Star Award

- Felicia Davis, Winnebago County Housing Authority

Charles A. Thompson Memorial Award for Distinguished Service

- Sharon Carlson, Belding Housing Commission

Alvira B. Long Memorial Award

- Dina Getty, Winnebago County Housing Authority

Advocacy Types of engagement at the region and chapter levels.

NCRC launched the “Legislative Advocacy for the Busy HCD Professional” workshop series. Our goal is to host this workshop at each state conference. Jim Inglis and I co-presented at the NCRC Conference and I presented the Iowa Conference. We are working with each state Chapter President to create templates to communicate agency information at their Congressional meetings.