



TO: NARHO Board of Governors
 FROM: Jennifer Keogh, NCRC President
 DATE: October 10, 2019
 RE: Regional President Report

Regional Conferences

Pack your Bags for Chicago! The 2020 Annual Conference will take place in Chicago, Illinois April 22-24. Conference theme is "Reposition, Renew, Refocus." We will have a variety of session tracks, including an entire track of sessions focusing on repositioning. We are coordinating a tour with Chicago Housing Authority and have been working with Lisa Lee, Executive Director of The Public Housing Museum, for a session on "The History of Public Housing."

I attended the join Indiana/Illinois conference at the end of July in Indianapolis and the Minnesota NAHRO Conference in September. At both conferences I had the opportunity to address the delegation to present information about NCRC, the importance of NAHRO for professional growth and launch the new advocacy app!

Membership Growth and Retention Membership retention and growth activities underway.

NCRC began taking membership dues collection in house in 2018. Dues increased to \$75.

We currently have about 300 members, which is 37.5% (800) of the total PHA's in our region. Membership drive is down in 2019, letters to agencies that have lapsed memberships will go out in October in an effort to make our membership drive goals. Membership recruitment and retention will continue to be a focus for our incoming President and ne Board.

Housing America Activities

NCRC awarded 3 winners at the NCRC Annual Conference. Winners were awarded to Lukas Erickson from St. Cloud Housing Authority, Minnesota; Jayden Lattimore from Bloomington Housing Authority, Illinois and Gracielle Colon from Winnebago County Housing Authority, Illinois. Winners were awarded blue ribbons and \$100.

Scholarships and Awards Programs Types, benefits and beneficiaries.

NCRC gave out the following awards at the 2019 Annual Conference:

- Ernest J. Bohn Educational Scholarships (\$1,000 and \$500)
- Conference Scholarships to attend the NCRC Annual Conference
- NAHRO Awards of Excellence
 - Congratulations Zanesville Metropolitan Housing Authority for "Coopermill Manor L.P."
 - Congratulations Public Housing Authority of the City of Saint Paul for "Community Solar Gardens, Sustainable Energy Use"
- Rising Star Award
 - Congratulations Ben Jones, Butler Metropolitan Housing Authority
- Charles A. Thompson Memorial Award for Distinguished Service
 - Congratulations Alan Zais, Winnebago Housing Authority
- Alvira B. Long Memorial Award
 - Congratulations Alan Sisson, Winnebago County Housing Authority
- Presidents Award
 - Congratulations James Dewey, Port Huron Housing Commission

Advocacy

- Presented the “Legislative Advocacy for the Busy HCD Professional” workshop series at state conferences. The training is being replicated by National NAHRO.
- Published second Legislative Position Paper
- NCRC sent 2,165 of the 8,500 letters during the August Advocacy Campaign. While Southwest NAHRO may have made a comeback in the final week of the campaign (CONGRATS!!), NCRC led the advocacy campaign for four weeks. I am very proud of our region and their efforts during the campaign.

Save the Date!

2020 NCRC Conference Hosted by IL NAHRO

Pack your bags and head to Chicago in 2020.



April 22-24, 2020



Holiday Inn Chicago Mart Plaza
River North

350 W Mart Center Dr.
Chicago, IL 60654