



## NEW ENGLAND REGIONAL COUNCIL

990 Washington St. Suite 209 • Dedham, MA 02026  
(617)742-NERC • Fax (617)742-0133 • [www.nercnahto.org](http://www.nercnahto.org)

### Board of Governors Report – July 2019

#### Professional Development

NERC has had several well attended professional development trainings including the Executive Management in Central Falls, RI; HCVOEIR in Providence, RI; Procurement & Contract Management in Holyoke, MA; and PHM in Central Falls, MA. Going into the summer we're looking forward to two UPCS Certification, one in Central Falls, RI and one in Holyoke, MA. We will also have another PHM scheduled for August in Worcester, MA. All of these done by your great staff at NAHRO. Our Professional Development income has increased by 93% since January 2018 to \$32,000.

#### Membership Growth and Retention

Our membership is constantly growing and it's in great part to our professional development team and conference planning. Members are been interested in learning and growing so they become attentive to what we have to offer. From 2017 – 2018 we picked up 5 new agencies. We are on the right track to do the same in 2019.

#### Housing America Activities

We have been promoting the Housing America Poster contest through our newsletters, Facebook and Twitter outlets. We also will be asking our agencies to interact with their FSS staff and encourage them to begin new Housing America activities with their residents.

#### Scholarship and Awards Programs

We gave out 4 scholarships totaling \$8,500 to four deserving students around New England at our 2019 Annual Conference & Exhibition. Our members enjoyed fundraising for the scholarship fund during a golf outing, 50/50 raffles and silent auction items.

#### Advocacy

We have invested in a new online membership database which will allow members to login to post, re-tweet and see additional information on the importance of advocacy.

#### Conferences

NERC/NAHRO has had a great few years at both our Mid-Winter Conference and Annual Conference making our budget extremely healthy.

##### Attendees:

Mid-Winter 2017 - 2018 increased 76% / 2018-2019 increased 10%

2017 - 2018 increased 11% / 2018 - 2019 increased 25%

##### Financials:

Mid-Winter Conference Profit – 2018 - \$40,500 / 2019 - \$36,000

Annual Conference Profit – 2018 - \$34,000 / 2019 - \$40,000

#### Other Items of Note

The NERC/NAHRO office also moved from Beacon Hill to Dedham, MA in March. We love our new home and look forward to hosting meetings in the future.



National Association of Housing and Redevelopment Officials