

Pacific Northwest Regional Council Report to NAHRO Board of Governors

October 2019

Professional Development

The 2020 PNRC Annual Conference will take place at the Hyatt Regency in Renton, WA April 26-28, 2020. The conference planning committee is hard at work planning learning tracks in Finance, Housing & Healthcare, Leadership (Commissioners & Executives), Maintenance, Resident Services and Section 8/Public Housing.

Membership Growth and Retention

We are in the process of hiring an RSO for the region. We continue to use the monthly newsletter to update members with regional news and job openings.

Housing America Activities

Our poster contest was successful and we have a winner amongst others in the national competition.

Scholarships and Awards Programs

The region will provide \$1,000 to the regional winner of the NAHRO scholarship. The region also has the Career Enhancement Initiative which provides two scholarships to attend the regional conference. At this point, we have not had anyone apply.

<u>Advocacy</u>

Regional members have been hard at work advocating for affordable housing. We routinely invite local, state and federal elected officials to project openings and to market our efforts to solve the housing crisis.

Washington's Senator Cantwell has worked hard nationally to increase the Low Income Housing Tax Credit program by holding events.

Regional members have participated through letter writing campaigns organize by NAHRO. We appreciate this great tool that makes it easy to get the word out.

Regional Conference

The PNRC Annual Conference was held on April 29th and 30th in 2019 at the Portland (OR) Marriott Downtown Waterfront. Paid registrants: 234; 19 exhibitors; and three post-conference trainings: Commissioners Fundamentals, HUD Finance Management and NAHRO PBV; 52 registrants total.