



Pacific Northwest Regional Council Report to NAHRO Board of Governors

July 28, 2018

Regional Conference

PNRC-NAHRO's Annual Conference was held May 6-8, 2018 at the new Hyatt Regency on Lake Washington.

The 2018 conference broke attendance records! There were 339 registered attendees with 286 registered for the conference, 30 registered for Casterline Financial Seminar and 23 Exhibitors.

This year the conference chose to go paperless and chose to utilize smart phone and app technology therefore we did not provide a printed program but instead had a conference app. There were 247 installs of the app which means that mean 86% of the conference attendees used the app. The app was able to provide significantly more information to attendees including speaker's bios, in-depth session descriptions and links to session presentations. We received only one negative review regarding the app and that was from someone who did not want to use their personal phone for work.

The Conference Planning Committee (consisting of 16 members from throughout the region) have organized 6 tracks including Finance, Innovations, Maintenance, Management & Leadership, Resident Services and Section 8 & Public Housing. Four of the tracks have five breakout sessions and two have six breakout sessions for a total of 32 breakout sessions over the course of two days.

We had two great Keynote Speakers including Dr. Tiffany Manuel, Vice President - Knowledge, Impact, & Strategy Enterprise Community Partners, Inc. as well as Sasha Abramsky, Freelance Journalist and Author. In addition to our Keynote speakers we had Ms. Adrienne Todman – NAHRO CEO, Carl Richie – NAHRO President, Sunny Shaw – NAHRO Senior Vice President and Tess Hembree from NAHRO's Congressional Relations team speak at our General Sessions. We will also had Jeffrey McMorris – HUD Regional Administrator for Region X (Alaska, Idaho, Oregon and Washington). As part of their Listening Sessions throughout the country, HUD also presented an Overview and Introduction of the HUD Form 50058 Listening Session followed by a "mini" listening session.

Professional Development

The trainings below have taken place since the last Board of Governors meeting in April:

5/9-5/10 – Casterline Financial Seminar
5/9 – Active Shooter Trainer (sponsored by HARRP)
5/16 - 5/17 Onsite Customer Service Yakima, WA
6/25 - 6/29 Onsite HCVOEIR in Vancouver, WA

Membership Growth and Retention

In April we reported that for 2018 we have 86 members comprised of 66 Housing Authorities, 13 Vendors, 3 Non-Profits and 4 Community Development agencies. We had three members drop from 2017 including two Housing Authorities and one vendor but we added two Housing Authorities and five Vendors. The five new vendors were a result of offering PNRC membership during the exhibitor sign up process for the annual conference.

Housing America Activities

The 2018 Poster Contest received 191 posters from 7 agencies. Each agency sent in their first place poster from each age group. At the conference we showed the video of the Grand Prize winner from 2017, who was from the Housing Authority nearest our conference location. We also had Youth Programs Coordinator from King County Housing Authority speak to attendees on their program and how they were able to get over 100 posters for the contest. Holly Paterson, the region's representative on the Housing America Committee explained the contest to the attendees and then asked them to vote on their favorite poster from each age group. We sent four posters to NAHRO for the National Conference. The middle school age group had a tie so both posters were sent to NAHRO.



Scholarships and Awards Programs

Awards of Merit applications were submitted to NAHRO and reviewed by a regional committee. There were 10 applications received and all were forwarded to NAHRO for Awards of Merit. Five are being forwarded to NAHRO for Awards of Excellence. PNRC has the Pacific Northwest Regional Award for Innovative Services (PRAIS). The PRAIS winner was Cosecha Court Homeless Housing by the Yakima Housing Authority. PNRC's President's Award was given to Pamala Thompson from Northeast Oregon Housing Authority.

Three applications were received for the NAHRO Merit Scholarship. One application was forwarded to NAHRO for the national competition. PNRC also awards \$1,000 to the regional winner of the NAHRO scholarship.

Advocacy

Each state had representation that spent time on the Hill during the Washington Conference. The Legislator of the Year Award was given to Idaho Senator Mike Crapo.