

PSWRC-NAHRO

Report for Board of Governors April 22, 2018 Meeting

Regional Conferences

PSWRC-NAHRO is busy planning our Annual Conference which will be held on May 21-22, 2018 in Sacramento, California. This conference is billed as a Super! Conference with a theme of Power of Partnership as we are bookending other partner organization's trainings and meetings - creating better synergies and showcasing the power of good partnerships.

What is different about this conference you ask? An attendee organization will leave the conference with a new home to add to their portfolio for their community. That's right – we are giving away a new manufactured home valued at \$60,000! Who does that? We do!

We have a terrific line up of speakers including, former Hollywood Reporter, Rona Barrett, who partnered with the Housing Authority of the County of Santa Barbara to realize her dream of providing much needed affordable housing to frail elderly and is working on her dream of building an adjacent affordable assisted living facility.

Additionally, we have Helene Schneider from the United States Interagency Council on Homelessness giving an opening session keynote on her agencies efforts to bring together resources for PHAs to effectively address homelessness in their communities.

We have several sessions planned including the following:

- Best Practices on addressing and reducing homelessness
- Implementing Coordinated Entry Systems through local Continuums of Care,
- State and federal housing legislation updates,
- Professional Development Session on how to give a better better public presentations with PowerPoint
- Campaign for Grade Level Reading and how PHAs in our region are participating
- DJ LaVoy from HUD and the REAC Team providing updates on PIC-NG, UPCS-V and updates to the 50058s submission process. to DJ La voy
- Many others

In conjunction with the Regional Conference, members will be selecting the top selections of Housing Americas "What Home Means To Me" posters to send on to National for final selection. Chapters have already selected their winners and we have some terrific posters to submit.

The region is excited to have both Adrienne and Carl attend our conference to intersect with our members.

Our RSO, Jori Solomon also organized the Northern California Chapter annual conference earlier this year.

Our region is also excited to host the National NAHRO Summer conference in San Francisco.

Professional Development:

Currently, we are looking into holding a PSWRC sponsored training for the region in August. We will be assessing the needs of the region to determine the most appropriate training as part of our upcoming conference.

Jori has 3 professional development trainings in the pipeline for individual agencies with dates pending for mid-summer.

Membership Growth and Retention

We have only lost one membership this year due to funding decreases. Post-PSWRC conference, we will be working with the members on our board on a contest to bring in their individual housing agency's affordable housing partners into our organization which in turn we would talk up the need to join National as well.