

PSWRC-NAHRO

Report for Board of Governors – October 2019 Meeting

Briefly describe events/activities underway or planned in your region in the following areas:

Professional Development

Training/seminars: topic and type (e.g., onsite, training center, virtual); projected number of attendees.

- PSWRC recent trainings in Quarter 3 have been very successful – getting NAHRO trainings front and central to agencies that have never used us before. We partnered with the local chapter Northern California/Nevada on a **Managing Maintenance** training which was very well received and proved to be profitable for the Chapter and Region as we split the cost of the training itself. Attendance for this training was 22.
 - Currently, the Region is sponsoring a **Managing Maintenance** training October 29-31 at the LA Community Development Authority. At this point we have 13 registered but planning for 15-20.
 - We have pending trainings planned for the Fresno Housing Authority before the end of Quarter 4 for **HCVOEIR**.

Membership Growth and Retention

Membership retention and growth activities underway.

- PSWRC continues to monitor the announcements of agency executive director departures and retirements to acknowledge their efforts and on-board new executive directors to retain and/or reinstate past memberships that had lapsed. Additionally, we are working with the NorCal/Nev Chapter on another membership drive that was successful last year in bringing in 5 new memberships with 3 of the 5 retained their memberships this year.

Housing America Activities

Activities for engagement in the What Home Means to Me Poster Contest and Housing America month.

- PSWRC region will continue our efforts to engage our membership by sending out reminder emails asking what each agency/organization is actively going to do during the month of October to recognize Housing America month as well as directing online traffic to the Housing America website. Currently, agencies – even without prompting are sending their plans for the month so it appears that this is catching on.

- Additionally, PSWRC will promote all activities in a HAM recap newsletter towards the end of October or beginning of November.

Scholarships and Awards Programs

Types, benefits and beneficiaries. PSWRC selected the first recipient of our Regional scholarship this year and announced the winner at our May conference. Amara Payne, a recent high school graduate, was endorsed by the County of Contra Costa Housing Authority and is attending Los Medanos College in Pittsburg, CA. Ms. Payne's school will receive a check for \$1000 to keep on account for her school-related expenses.

Advocacy

Types of engagement at the regional and chapter levels.

PSWRC continues to work closely with the California Association of Housing Authorities (CAHA), a NAHRO affiliate, on our advocacy efforts. During the month of August PSWRC was very active in promoting the NAHRO August Advocacy campaign out to the membership with several email blasts each week describing the subject matter and encouraging members to send in their letters. PSWRC and CAHA are celebrating several important bills that passed the State Legislature and should be signed by the Governor. One such bill is SB 329, the Housing Opportunities Act, which amends the Fair Employment and Housing Act (FEHA) to clarify that housing vouchers are included within California's prohibition based on source of income.

Other items of Note

Currently, PSWRC are still soliciting venues for our 2020 regional conference to be held either in Northern or Southern California and we are still planning to go with our theme of NAHRO "U" (University). A selection of the event venue will be completed prior to the National conference where we will reveal the location and the official NAHRO "U" concept at our Regional Networking Event/Meet-&-Greet on October 10th.