

## SERC

### NAHRO BOG REPORT

**Regional Conferences:** SERC held our Annual Conference in Norfolk Virginia on June 24-27, 2018. Well over 500 attendees and in excess of 35 exhibitors were in attendance.

**Professional Development:** SERC has multiple PD opportunities this year. RAD training was held in Knoxville Tennessee in January with over 60 attendees. UPCS training was held in Pigeon Forge Tennessee in May with well over 70 attendees. PHA Finance training for new Directors will be held in Destin, Florida in October.

**Membership Growth & Retention:** SERC is exploring ways to retain retention and expand membership. Although most members rejoin on an annual basis, agency consolidation is a concern for the future.

**Housing America Activities:** All SERC states are actively participating in the Housing America campaign and our Emerging Leaders Committee in conjunction with SERC Fellows judged final winners from the region at the SERC Annual Conference in Norfolk VA in June.

**Scholarships & Awards Program:** SERC continues our highly successful Scholarship program this year. We have developed rules and deadlines for all states to participate in the NAHRO scholarship program and announce our winner in conjunction with our 2018 Annual Conference. A golf tournament and auction were held at the Annual Conference in June. SERC also distributed our Commissioner of the Year and Newsletter Awards at the Annual Conference.

**Advocacy:** SERC created a strong Legislative Position paper that was distributed at the NAHRO Day on the Hill in conjunction with NAHRO's Washington Conference held in April. The Legislative Committee also created a Business Partner Letter encouraging legislative advocacy and assistance from our industry partners. We would also like to congratulate Mike Sweet on his deserved award of the 2018 Mary K. Nenno Award.

**Other Items of Note:** SERC previously moved the dates of our Fall Workshop to be held in New Orleans back 6 days to November 10, 2018 in efforts to not conflict with the NAHRO National Conference to be held in Atlanta on October 25-27, 2018. SERC will be hosting the NAHRO BOG Event on October 25, 2018 at the Center for Civil and Human Rights. SERC is also working with the National Conference to host the 1<sup>st</sup> ever NAHRO Scholarship golf tournament.

C. Sean Gilbert

July 1, 2018