



Pacific Northwest Regional Council Report to NAHRO Board of Governors

April 22, 2018

Regional Conference

PNRC-NAHRO's Annual Conference will be held May 6-8, 2018 in Renton, WA. This year's conference is on track to break attendance and budget records. The Conference Planning Committee (consisting of 16 members from throughout the region) have organized 6 tracks including Finance, Innovations, Maintenance, Management & Leadership, Resident Services and Section 8 & Public Housing. Four of the tracks have five breakout sessions and two have six breakout sessions for a total of 32 breakout sessions over the course of two days. We are excited to have two amazing Keynote Speakers including Dr. Tiffany Manuel, Vice President - Knowledge, Impact, & Strategy Enterprise Community Partners, Inc. as well as Sasha Abramsky, Freelance Journalist and Author. In addition to our Keynote speakers we will have Ms. Adrienne Todman – NAHRO CEO, Carl Richie – NAHRO President, Sunny Shaw – NAHRO Senior Vice President and Tess Hembree from NAHRO's Congressional Relations team speak at our General Sessions. In an effort to ensure our members are aware of the work that is being done on the local and national level, each VP of Committee will present a short report at our Annual Meeting. We will also have Jeffrey McMorris – HUD Regional Administrator for Region X (Alaska, Idaho, Oregon and Washington). As part of their Listening Sessions throughout the country, HUD will be presenting an Overview and Introduction of the HUD Form 50058 Listening Session followed by a "mini" listening session. A fun element to the conference is when we ask attendees to vote on the posters that have been submitted for Housing America's "What Home Means to Me" poster contest. We are proud to have amazing support from our sponsors and exhibitors and to be able to provide a vibrant exhibit hall.

Professional Development

2017

11/15- 11/16 Onsite Customer Service Yakima, WA (rescheduled)

2018

1/16-Salary Study Medford, OR

4/3 - 4/5 Onsite PHEIR Seattle, WA

4/6-4/7 – Commissioners Fundamentals Pocatello, ID

5/9 - 5/10 License Commissioners Fundamentals Renton, WA

5/9-5/10 – Casterline Financial Seminar

5/9 – Active Shooter Trainer (sponsored by HARRP)

5/16 - 5/17 Onsite Customer Service Yakima, WA

6/4 - 6/6 Onsite HQS Vancouver, WA

Membership Growth and Retention

For 2018 we have 86 members comprised of 66 Housing Authorities, 13 Vendors, 3 Non-Profits and 4 Community Development agencies. We had 3 members drop from 2017 including two Housing Authorities and one vendor but we added 2 Housing Authorities and 5 Vendors.

Housing America Activities

In 2017 we had a record number of poster submissions with one agency having over 100 posters. PNRC had three posters highlighted in the calendar including the Grand Prize winner on the cover. We expect to have a large number of posters submitted again for this year and they will be judged at the PNRC Annual Conference in May. The regional winner from each age group is given a \$50 gift card. We have a new Housing America Task Force member who we expect to engage the region in doing more Housing America Month activities.

Scholarships and Awards Programs

PNRC has the Pacific Northwest Regional Award for Innovative Services (PRAIS). Awards of Merit applications submitted to NAHRO will be reviewed by a regional committee. The committee selects applications to represent the region and those are forwarded to NAHRO to be considered for NAHRO National Awards of Excellence. From these applications, PRAIS winners are selected and are awarded at the PNRC-NAHRO Annual Conference.

PNRC has recently established a Career Enhancement Initiative that allows staff at member agencies to apply for a grant that offers free conference registration and lodging. The agency is responsible for travel costs and other expenses related to the staff attending the conference. As a part of this initiative, there is a mentoring component to provide the staff member with a person who can provide them guidance for their career in the industry. This is a new initiative and we hope that staff in our member agencies will take advantage of the program.

PNRC also provide \$1,000 to the regional winner of the NAHRO scholarship.

Advocacy

Members of PNRC met with PWSRC and MPRC members for a legislative agenda planning retreat.