

Privacy Policy

NAHRO is committed to protecting your privacy and employing technology that gives you the most powerful and safe online experience. The Statement of Privacy set forth below applies to the use of this website and any data collection that results from such use. By using the NAHRO website you consent to the data practice described in these Terms of Use.

Collection of Your Personal Information

NAHRO collects personally identifiable information such as your e-mail address, name, home or work address or telephone number. NAHRO also collects anonymous demographic information, which is not unique to you, such as your zip code, age, gender, preferences, interests and favorites. Information about your computer hardware and software is also automatically collected by NAHRO. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used by NAHRO for the operation of the website service, to maintain the quality of that service, and to provide general statistics regarding use of the NAHRO website.

NAHRO does not read any of your private online communications. However, please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through NAHRO public message boards or other elements of the website that are available to the public or to other NAHRO members, information so disclosed may be collected and used by others. You should also be aware that websites to which you link through the NAHRO website will have their own policies relating to privacy and you are encouraged to review the privacy statements of those websites so that you are aware of how they may collect and share your information. NAHRO is not responsible for the privacy statements or related policies of these other websites regarding collection and use of personal data.

Use of Your Personal Information

NAHRO collects and uses your personal information to operate the NAHRO website and to deliver the products and services you have requested. NAHRO also may use the website to inform you of other products or services available from NAHRO or others. In addition, NAHRO may from time to time contact you via surveys to conduct research on your opinions relating to current services or new services that potentially may be offered and may also contact you on behalf of external business partners about a particular offering that may be of interest to you. Although NAHRO presently licenses agency-member mailing lists to third parties for limited periods, it does not license individual member lists. NAHRO may share data with trusted partners to help us perform statistical analyses, send you e-mail or postal mail, provide customer support or arrange for deliveries. All third parties are prohibited from using your personal information except to provide services to you or NAHRO as specifically agreed, and these parties are required to maintain the confidentiality of your information.

NAHRO will not disclose information relating to your race, nationality or ethnic background, religion, or political affiliations without your express consent.

NAHRO keeps track of the website pages and links our customers visit within the NAHRO website in order to determine what NAHRO services are the most popular. These data may be used to develop and deliver customized content and advertising within NAHRO to users whose past behavior indicates that they have interests in particular subject areas.

NAHRO will disclose your personal information, without notice, if it in good faith determines that it is required to do so by law or in the belief that such action is necessary to (a) conform to the requirements of law or comply with legal process served on NAHRO or the website; (b) protect and defend the property or rights of NAHRO; or (c) act under exigent circumstances to protect the safety of NAHRO staff, members or the public. NAHRO shall have no liability of any kind relating to disclosure of personal information made in good faith under these Terms of Use.

Security of Your Personal Information

NAHRO endeavors to maintain the security of personally identifiable information from unauthorized access, use or disclosure by maintaining such information on computer servers operated in a controlled, secure environment protected through commercially reasonable measures from unauthorized access. Credit card information is protected when transferred to other websites through the use of encryption, such as Secure Socket layer (SSL) protocol.

Use of Cookies

The NAHRO website uses “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or to deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a particular page. For example, if you personalize NAHRO pages or register with the NAHRO site or particular services, the cookie helps NAHRO to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the NAHRO website, the information you previously provided can be retrieved so that you can easily use the NAHRO features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. However, if you choose to decline cookies, you may not be able fully to experience the interactive features of the NAHRO website.