

# Managing During COVID-19: Homelessness Resources

May 27, 2020



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## BEFORE WE START...

- **Moderator** – Georgi Banna, NAHRO Director of Policy and Program Development
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# Adrienne Todman

## Chief Executive Officer



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# A FRAMEWORK for COVID-19 HOMELESSNESS RESPONSE

May 27, 2020

Nan Roman  
President & CEO  
National Alliance to End Homelessness



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## Overview



States and localities will receive significant ESG, CDBG and other funds



Funds should be used strategically to maximize impact



Homelessness could grow or shrink depending on your approach



Funds should address both the public health and economic impacts – also an opportunity to create a better system moving forward

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## Overview – con't.



Homelessness and pandemic disproportionately affect persons of color and marginalized communities -- identify and remediate disparities



Address highest needs first



Get people into housing – prevention after immediate concerns are addressed



Create partnerships



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## Action Areas

Strategies and activities in these areas:

- Unsheltered people
- Shelter
- Housing
- Prevention and diversion
- Strengthening systems for the future



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to for inequities  
using services for exit  
are all congregate with non-  
shelter  
inggregate shelter

## Unsheltered

- Engage people with lived experience in planning, implementation, outreach and services
- Testing and screening
- Transfer into appropriate shelter/housing
- Provide hygiene and health services for those outside; peers
- Move all to appropriate rooms, medical services, housing
- Create acceptable alternatives for those who reject shelter



## Shelter



- Testing, screening and social distancing
- Move people to quarantine and isolation as appropriate
- Use peers and people with lived experiences
- Go to scale on congregate and non-congregate shelter as needed
- Examine data for inequities
- Provide housing services for exit
- Plan to replace all congregate with non-congregate shelter
- Eliminate congregate shelter

## Housing

- Assess need for various models
- Intensive landlord engagement and speed lease-up
- Plan to-scale exits from shelter to homes
- Partners and resources for re-housing to scale
- Connection to services, employment



## Diversion & Prevention



- Rapid re-housing and PSH checks
- Scale-up
- Examine for equity
- When other needs met, begin scaling prevention for <30%AMI, targeting marginalized communities
- Get partners to support previously homeless to prevent recidivism
- If all <30%AMI are housed, move to higher incomes for prevention

## Improving Systems for the Future

- Establish partnerships (public health, CoC, etc.)
- Enter and analyze data; document disparities, analyze, remediate
- Engage people with lived experience
- Establish equity-based decision making
- Establish links to employment
- Plan response to income/rent cuts
- Evaluate response to COVID and document equity best practices



## Framework Next Steps



- Distributing to field and policymakers
- Revised @ 2 weeks
- Tools, protocols, guidance, documents, etc. will be added
- More assistance to implement

## Funding Sources

- FEMA
- ESG
- CDBG
- Coronavirus Relief Fund
- Federal funding to States/localities (TANF, Medicaid, etc.)
- Family Violence Prevention and Services Act
- RHYA/HYDP
- HOME – TBRA
- HOPWA
- Section 8, 202, 811
- Philanthropic funds
- State/local discretionary funds

**THANK YOU!**

**endhomelessness.org**







**Nan Roman**  
President & Chief Executive Officer



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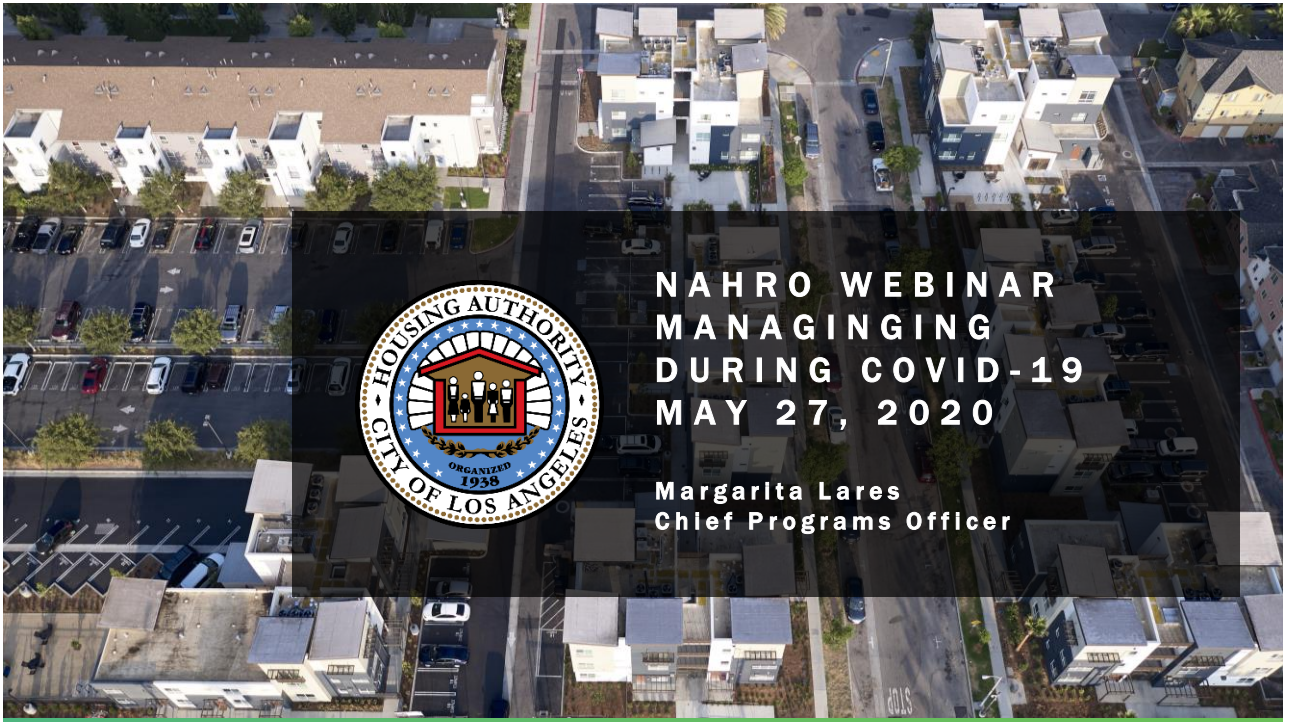
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## HACLA OVERVIEW



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- The Housing Authority of the City of Los Angeles (HACLA) was established in 1938 by City of Los Angeles Resolution No. 1241
- HACLA's annual budget is more than \$1.6 billion
- Its funds come from five main sources:
  - Section 8 housing assistance payments and administrative fees
  - Public Housing Operating Subsidy
  - Public Housing Capital Grant
  - Capital grants from various sources
  - Rent from public housing residents
  - Other instrumentalities



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- **6,879** Public Housing units
  - 14 family large housing developments with 6,486 units
  - 3 senior/disabled buildings with 57 units
  - 3 mixed finance developments with 336 units
- **2,464** Asset Management units
  - Wholly owned by HACLA: 2,491
  - Partnership: 1,040
  - Ground Lease (only): 574
- **57,298** Section 8 vouchers and certificates
  - HUD-VASH: 4,465
  - Continuum of Care: 4,430
  - Mod-Rehab/Mod SRO: 1,230
  - New Construction: 301
  - HOPWA: 452
  - Voucher Only: 46,420
- **49,395** L.A. LOMOD units
  - 17,728 units in Los Angeles

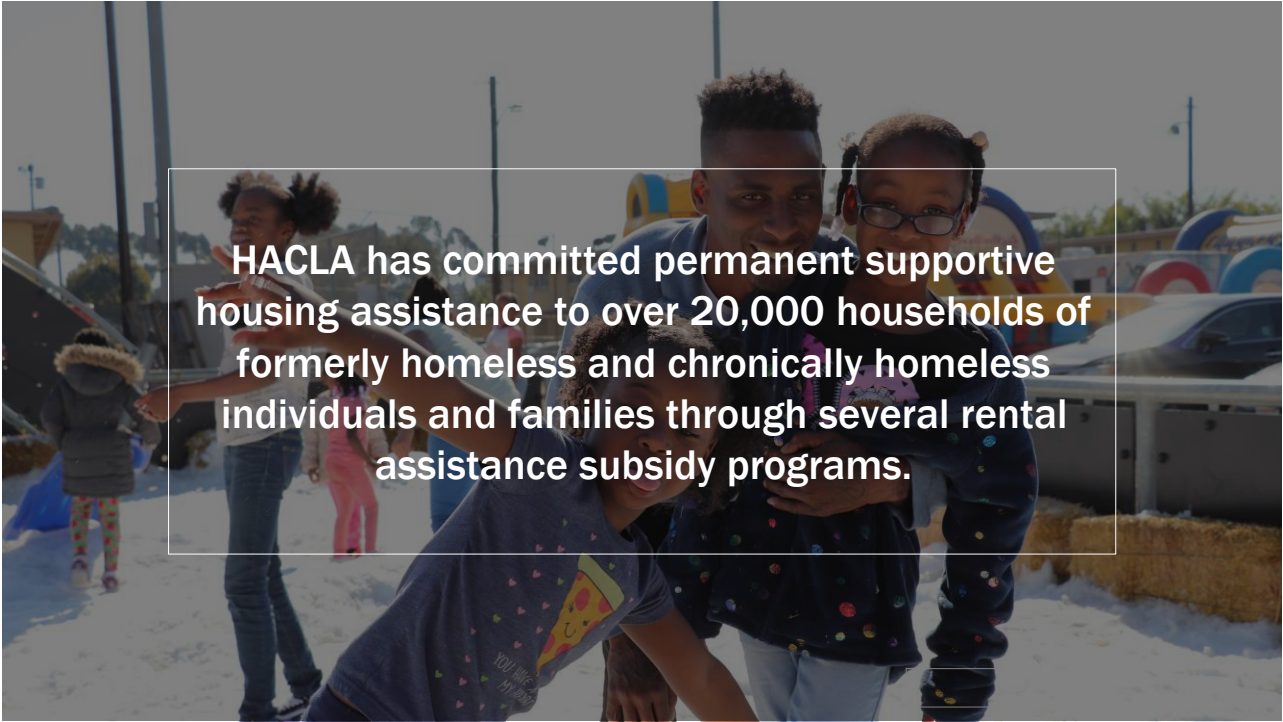


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## INITIATIVES



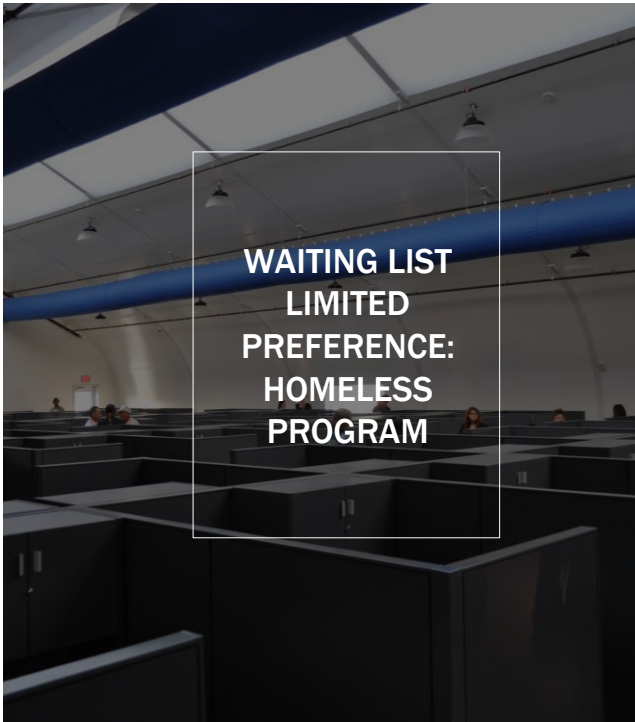
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HACLA has committed permanent supportive housing assistance to over 20,000 households of formerly homeless and chronically homeless individuals and families through several rental assistance subsidy programs.

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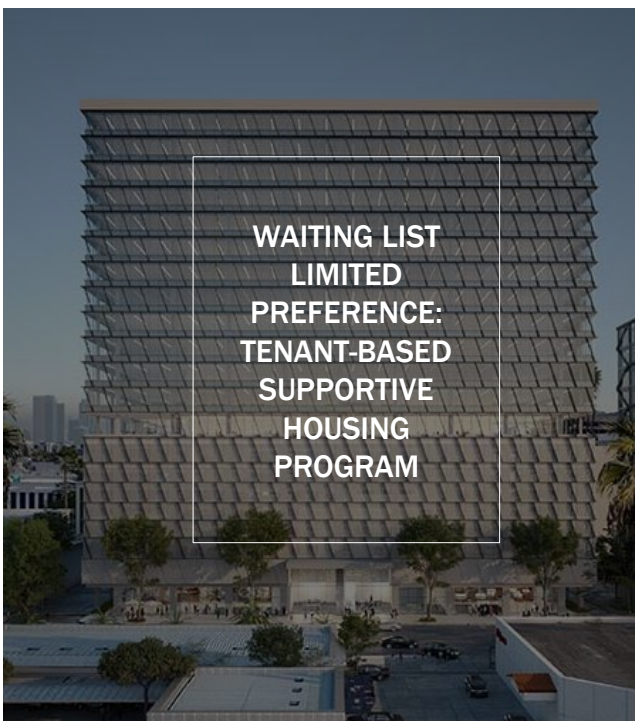




The goal of the program is to provide permanent affordable housing for homeless individuals and families while insuring them access to supportive services to maintain independent living. The Homeless Program's allocation of 4,111 housing choice vouchers, targets homeless individuals and families living in transitional housing, emergency shelters, and the streets. The HACLA currently works with 19 non-profit and public agency partners located throughout the City of Los Angeles.



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The Tenant Based Supportive Housing program (TBSH) provides affordable, permanent, supportive housing for high-service-need chronically homeless individuals and families by providing rental subsidies and supportive services through the collaborative effort of the Authority and the L.A. County Departments of Mental Health and Health Services. The intensive supportive services enable chronically homeless individuals and families to stabilize their living conditions and remain successfully housed for the length of time that they are on the program. The TBSH program has an allocation of 800 housing choice vouchers.



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## PERMANENT SUPPORTIVE HOUSING PROJECT-BASED VOUCHER PROGRAM

The Permanent Supportive Housing (PSH) Project-Based Voucher (PBV) Program provides long-term rental subsidy contracts that facilitate development of housing for homeless and chronically individuals and families, targeting a variety of special needs populations such as seniors, families, transition-aged youth, veterans and the disabled. Program partners provide on-site supportive services. Under federal regulations, a public housing authority may choose to provide Section 8 PBV rental assistance for up to 20% of its units under the Housing Choice Voucher Program (HCVP) and an additional 10% of units can be used to house the homeless. The Housing Authority selects projects for PBV through a competitive Notice of Funding Availability (NOFA) issued jointly with the Housing + Community Investment Department of the City of Los Angeles and the Los Angeles County Health Departments as the Permanent Supportive Housing Program (PSHP). The Housing Authority currently has 118 PSHP PBV projects online or in development, consisting of 4,911 units.



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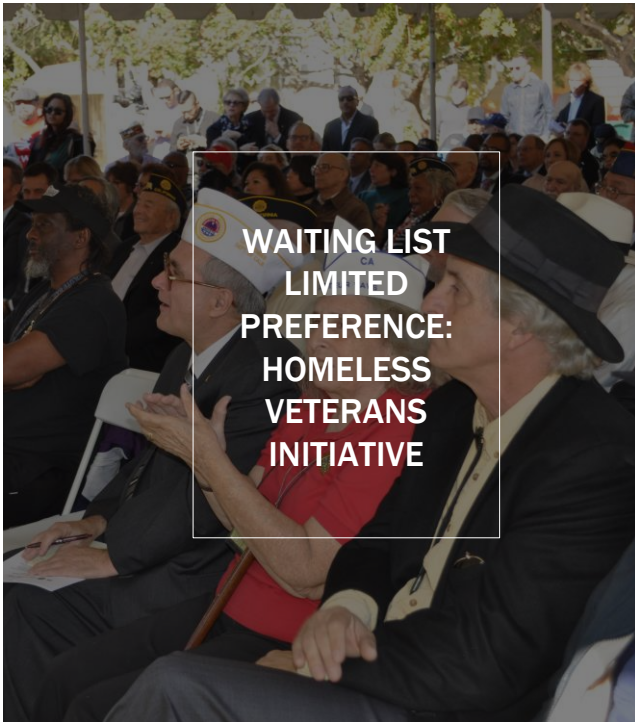


## HUD-VASH PROGRAM

VASH stands for Veterans Affairs (VA) Supportive Housing. The HUD-VASH Program is a partnership that was developed by Departments of Housing and Urban Development (HUD) and the VA to provide permanent housing and supportive services to homeless and chronically homeless veterans. The HACLA partners with the West L.A. Veterans Affairs Medical Center (VAMC). The HUD-VASH goal is to combine Section 8 rental assistance vouchers with case management and clinical services provided by the VA at its medical centers to enable homeless and chronically homeless veterans and their families to re-integrate in the community, remain in stable housing, and lead healthy, productive lives. In the fourth quarter of 2018, HACLA was awarded 340 new HUD-VASH vouchers, bringing the City's total allocation of these units focused on housing homeless and chronically homeless veterans to 4,615.



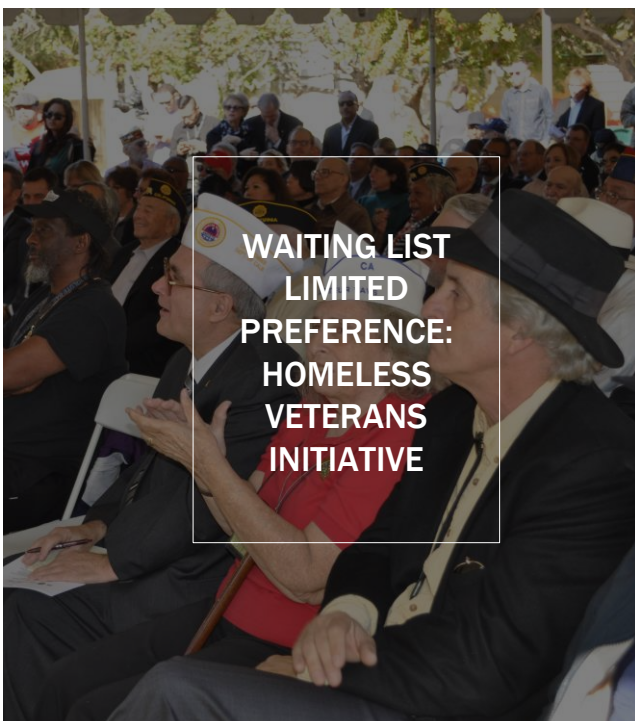
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S8 increased the Waiting List Limited Preference for Homeless by 500 vouchers to support the Homeless Veterans Initiative which targeted homeless veterans who were not VA healthcare eligible, a population that had not been assisted. HACLA's non-profit and public agency partners provided supportive services which enabled the veterans to maintain independent living and remain successfully housed.



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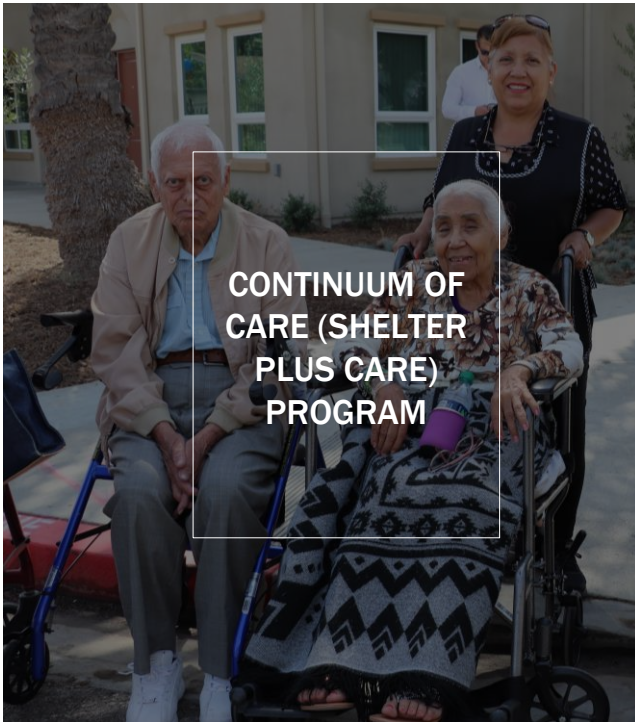


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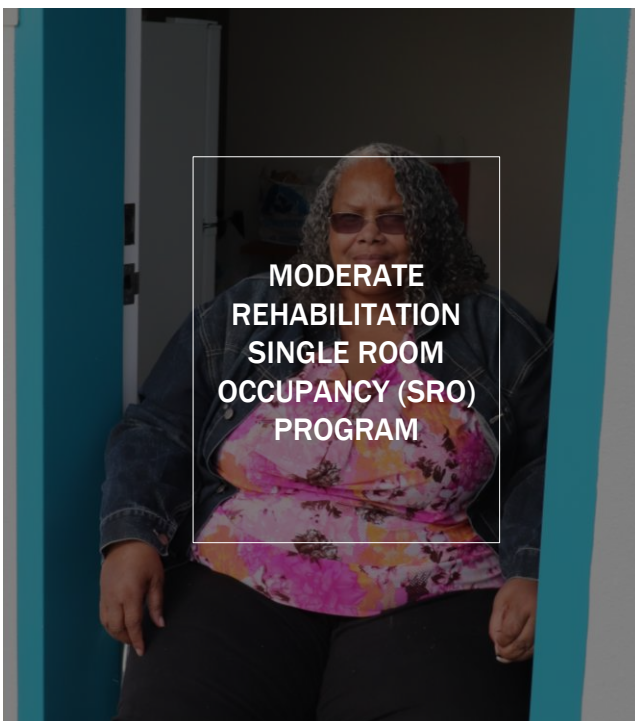


### CONTINUUM OF CARE (SHELTER PLUS CARE) PROGRAM

The Continuum of Care Program, formerly called the Shelter Plus Care Program, was created under the McKinney Homeless Assistance Act and is designed to provide permanent housing with supportive services to chronically homeless persons with disabilities. Shelter Plus Care grants require a supportive services match from the program partner. The grants provide for a variety of rental housing components: Tenant-Based (TRA), Sponsor-Based (SRA) and Project-Based (PBA) assistance. The targeted disabilities for the program are mental illness, substance abuse or HIV/AIDS. The HACLA has participated in the Continuum of Care (Shelter Plus Care) program since 1992 and has a current allocation of 4,382 units with 22 partner agencies.



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### MODERATE REHABILITATION SINGLE ROOM OCCUPANCY (SRO) PROGRAM

The legacy Moderate Rehabilitation Single Room Occupancy (SRO) Program was created under the Stewart B. McKinney Homeless Assistance Act of 1987. The Section 8 rental assistance provided under this program is designed to bring more SRO units into the local housing supply to assist homeless persons into permanent housing. HUD's strategy is to convert existing housing, a rundown hotel, or even an abandoned building into safe and decent housing. The rental subsidy in the Moderate Rehabilitation SRO Program is attached to the building or unit as Project-Based rental assistance. The HACLA currently has an allocation of 974 SRO Moderate Rehabilitation units with five non-profit developers.



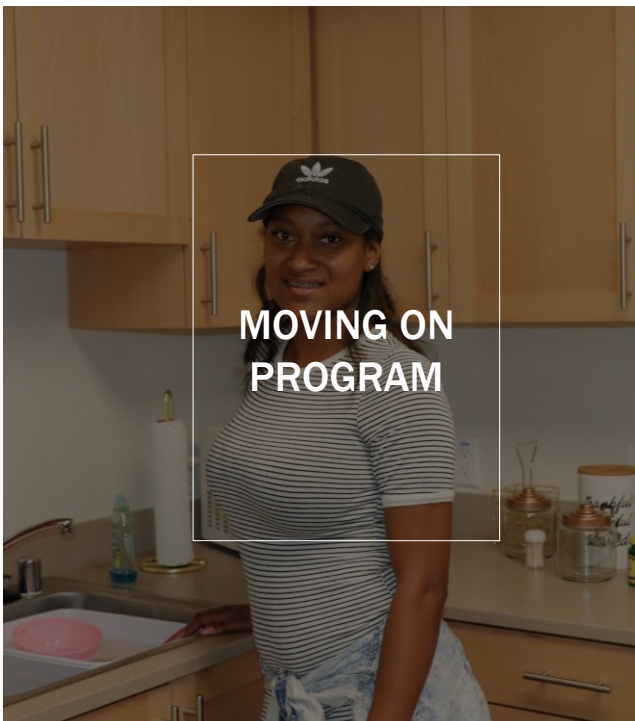
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Program	Allocation
Homeless Program	4,111
Tenant Based Supportive Housing Program	800
Permanent Supportive Housing PBV Program	4,911
Homeless Veterans Initiative	500
HUD-VASH Program	4,615
Shelter Plus Care Program	4,372
Moderate Rehabilitation SRO Program	974
<b>TOTAL</b>	<b>20,283</b>

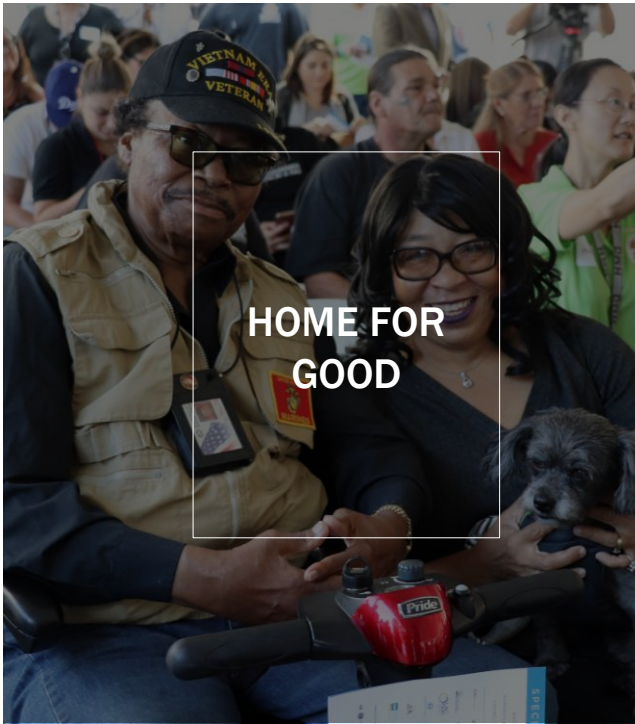
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HACLA has made it possible for formerly homeless residents in the Continuum of Care program who have stabilized their lives and no longer need the level of supportive services provided by that program to transfer to the Housing Choice Voucher program. This provides people with maximum independence and mobility, and frees our highest-impact, highest-service provision units for chronically homeless individuals who need them. This innovative program has assisted more than 500 formerly chronically homeless individuals to reintegrate into the community.



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Home For Good is L.A.'s plan to end veteran and chronic homelessness. The Home For Good Funders Collaborative aligns public and private, City and County resources in a seamless NOFA process that supports shared goals, timing of grants and a continuum of funding to extend the reach of all partners working to end homelessness. HACLA has aligned vouchers from the Tenant Based Supportive Housing program, Permanent Supportive Housing PBV program, Homeless Veterans Initiative and Moving On program with the Funders Collaborative. The Home For Good Coordinated Entry System (CES) focuses outreach and housing navigation assistance to LA's most vulnerable homeless, matching them for prioritized access to available PSH units. The Home For Good Standards of Excellence are a community-driven set of standards and best practices that have been adopted to enrich the provision of supportive services and outreach for the homeless. HACLA performs a valued leadership role in each of these core Home For Good initiatives.



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Funded by Los Angeles County Measure H revenue, the Homeless Incentive Program offers landlords incentives to rent their units to clients from HACLA's tenant based homeless programs. Funds are available to hold units for homeless applicants, pay for their security deposits and furnishings, and provide a damage mitigation fund for landlords. HACLA has housed over 1100 homeless household through use of these funds.



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# CRISIS MANAGEMENT



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# WE ALREADY HAD A CRISIS



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## HIGHLIGHTS

- Los Angeles Homeless Services Agency launches Housing Central Command – DEC, 2019
- Goal to increase utilization of Permanent Supportive Housing
- Process improvement with service providers and LA PHAs – Vacancy to Move-in Work Plan
- Re-engaging clients and condensing timelines
- COVID-19 PANDEMIC – MARCH, 2020
- Implemented additional flexibilities
- Continued eligibility and move-ins
- Issued and Completed NoFA for PSH - PBV
- Project Room Key with exit strategy
- Developing Acquisition Plan



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