

HCVP Landlord Recruitment and Retention Strategies

Track: Executive Leadership

Around the country rising prices have made housing in over half of major cities unaffordable. Landlord financial concerns and perceptions can negatively influence owner decisions about renting to subsidized tenants. CGI will discuss how to develop effective Landlord Recruitment and Retention strategies within your housing authority. Topics of discussion will include: how to understand what barriers your tenants are facing, how to develop tailored strategies for issues in your local market, and how to implement and continue to update your strategy for maximum success.

Presenters:

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