Preserving the Nation's Largest Public Housing Portfolio: NYCHA's Repositioning Story

Track: Repositioning

NYCHA faces critical challenges like many housing authorities across the country, including: 1) an organizational structure that is not well suited to swiftly deliver operating and capital improvements; 2) extensive capital needs ($40 billion!) with limited resources to address them; and 3) a resident community facing an unprecedented health and economic crisis. Repositioning at this epic scale requires novel approaches, and NYCHA is responding with three bold initiatives: a Transformation Strategy to invest in organization and operations; a Preservation Strategy to address the needs of every building; and a Jobs & Recovery Strategy to invest in expanding economic opportunities and improving the health of its families. Join NYCHA’s Chair and CEO and key members of his team to hear about the agency’s vision for repositioning the nation’s largest public housing portfolio, the progress they’re making and plans to expand current efforts.

Moderator:
Nicole Graham
Principal
CSG Advisors
San Francisco, CA

Presenters:
Gregory Russ
Chair and CEO
New York City Housing Authority
New York, NY

Eva Trimble
Executive Vice President for Strategy & Innovation
Office of the Chair
New York City Housing Authority
New York, NY

Jonathan Gouveia
Executive Vice President for Real Estate Development
Office of the Chair
New York City Housing Authority
New York, NY