

NAHRO Online: 2020 National Conference

November 17-18



NAHRONAVIGATES

Virtual Exhibit & Sponsorship Opportunities

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Virtual Booth Rates

BPC Member
\$1,460

Non-Member
\$1,745

What's Included in Your Virtual Booth

- Custom company profile:
 - Company name and logo (500x500)
 - Two attendee call-to-action buttons (one email-based and one URL-based)
 - Opportunity to provide a company description
 - Opportunity to add unlimited attachments and external links
- Opportunity to participate in NAHRO's gamification feature to generate leads and increase visibility
- Opportunity to provide a banner ad (950x380), which will rotate on the desktop and mobile app versions of the event platform
- Logo recognition on the NAHRO National Conference website and walk-in session screen
- Two (2) complimentary conference registrations
- Ability to network with attendees
- One (1) pre- and post-attendee list (1 week before and after event, emails included)
- Post-show reporting provided by NAHRO
- Access to platform up to 30 days after event ends

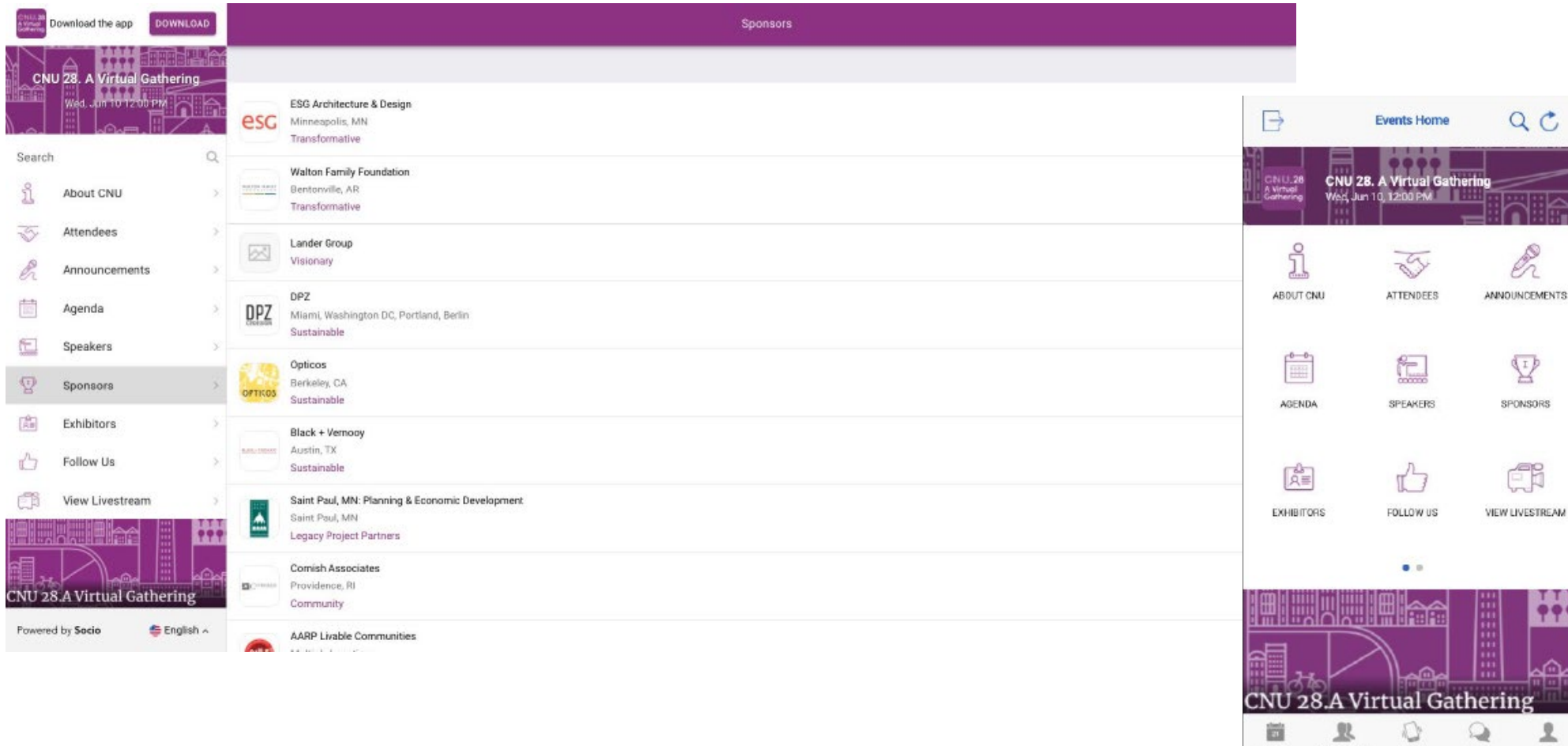
[View a quick tour of the platform](#)

Company Profile (Desktop/Mobile)

The image displays a comparison of a company profile on desktop and mobile devices. The desktop view on the left shows a search for 'Twitch' with a profile card. The profile card includes the Twitch logo, the tagline 'Building the future of live entertainment', and the role 'Live streaming Sponsor'. Below the card are two buttons: 'REQUEST FOLLOW UP' and 'SCHEDULE MEETING'. The desktop interface also features a sidebar with navigation options like 'Networking', 'Live Stream', 'Sponsors', 'Schedule', 'Announcements', 'Presenters', 'Live Polls + Q&A', 'Virtual Wall', and '#VirtualEvents'. A 'LIVE NOW' banner is visible at the bottom of the sidebar.

The mobile view on the right shows the same profile card for 'Magna Publications'. The profile card includes the Magna Publications logo, the tagline 'Exhibitor PLATINIUM SPONSOR', and two buttons: 'Request Follow Up' and 'Schedule Meeting'. Below the card is an 'OVERVIEW' section with a detailed description of the company's services. At the bottom of the mobile view is a navigation bar with icons for 'Events', 'Connections', 'Shake', 'Chat', and 'Me'.

Rotating Banner (Desktop/Mobile)



Sponsorship Opportunities

Sponsorship Opportunity	Inventory	Rate
NAHRO Pre-conference Emails <i>(limited to one sponsor per email)</i>	11	\$1,000
NAHRO Conference Emails <i>(limited to one sponsor per email)</i>	3	\$1,500
Day 1: The Washington Report Plenary Session	1	\$7,500
Day 2: Afternoon Plenary Session	1	\$7,500
Day 2: Diversity Plenary Session	1	\$7,500
Day 2: Networking Reception	1	\$8,500
VIP Attendee Welcome Package <i>(limited time offer; must book by October 5)</i>	1	\$8,500
Express Talks or Experiences <i>(15-minute pre-recorded or live session/experience)</i>	6	\$5,000
Concurrent Session Sponsor	12	\$2,000
Custom Opportunities	Call for availability	

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Questions?

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