

TO:	NARHO Board of Governors
FROM:	Jennifer Keogh, NCRC President
DATE:	October 26, 2018
RE:	Regional President Report

# **Regional Conferences**

Our 2018 NCRC Annual Conference close out will be reported at our NCRC Board meeting on October 25. The report will show a profit and a check to NCRC for \$11,915.

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# **Professional Development Training/seminars:**

Several of our states provide/host trainings and make them available to members.

- Illinois—held their annual conference in August. They held general sessions pertaining to Public Housing, Section 8/HCV, Community Development, and Special Interest.
- Iowa—hosted a S.A.V.E. Yourself Training & Conflict Resolution/Verbal De-escalation training on October 11th.
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# Membership Growth and Retention Membership retention and growth activities underway.

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In 2018, a change was made to allow a maximum of 6 Associates per membership. This was done to provide a balanced voting structure. We have noticed a decrease in membership, we believe is because of the change in process. A letter will go out from the President highlighting the work of NCRC, email reminders and calls from State Chapter Presidents.

## **Recruitment and Retention Activities**

- Working on a New ED welcome from NCRC
- Timely and relevant communication to members
- Quarterly Newsletter

- Continue to enhance our website and use of social media
- Created 7 Work Groups to advance the mission of NCRC. The Work Groups provide opportunities for non-board member involvement.
  - a. Annual Meeting/Conference
  - b. Leadership
  - c. Budget/Audit
  - d. Small Agency
  - e. Legislative Policy and Advocacy
  - f. Website/Social Media
  - g. Membership, Awards, Scholarships and Emerging Leaders

#### **Housing America Activities**

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"What home means to me is family. The only place I can be myself...If it wasn't for my mom, I don't think I would be the person I am today....I just feel like at home I can be myself. Because my family loves me."

-Tazjianna, age 13

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## Scholarships and Awards Programs Types, benefits and beneficiaries.

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## Advocacy Types of engagement at the region and chapter levels.

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