



NAHRO 2024 CONFERENCE SPONSORSHIP BENEFITS

<i>Diamond</i> \$175,000	<i>Platinum</i> \$125,000	<i>Gold</i> \$80,000	<i>Silver</i> \$50,000	<i>Friend of NAHRO</i> \$25,000
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	<i>First</i>	<i>Second</i>	<i>Third</i>	<i>Fourth</i>	<i>Fifth</i>	
Corporate Membership CORE BENEFITS	Priority on Booth, Sponsorship and Advertising					
	NAHRO Corporate Membership	✓	✓	✓	✓	
	NAHRO Corporate Membership Listing	✓	✓	✓	✓	
	Recognition at the Washington Conference, National Conference & Exhibition, and Summer Symposium (Verbal recognition and inclusion on PowerPoint presentation at all plenary sessions, plus signage at conference registration)	✓	✓	✓	✓	
	Recognition in Pre- and Post-conference Issues of the NAHRO Monitor for the Washington Conference, National Conference & Exhibition, and Summer Symposium	✓	✓	✓	✓	
	Recognition in NAHRO Agency of Merit Award booklet	✓	✓	✓	✓	
Washington Conference CORE BENEFITS	Washington Conference: Complimentary conference registration(s)	6 Conference Registrations	5 Conference Registrations	4 Conference Registrations	3 Conference Registrations	2 Conference Registrations
	Washington Conference: Pre-conference e-blast (11 available)	4	3	2	1	1
	Washington Conference: Conference sponsored e-blast (11 available)	4	3	2	1	1
	Washington Conference: Push notifications on conference app	✓	✓	✓	✓	✓
	Washington Conference: Recognition in the conference app to include logo, and sponsor profile	✓	✓	✓	✓	✓
	Washington Conference: Ad in hard copy of conference program	✓	✓	✓	✓	✓
Washington Conference OPPORTUNITIES	Washington Conference: Wifi for Washington Conference attendees	Choose 3 of 6 options	Choose 3 of 6 options	Choose 2 of 6 options	Choose 1 of 6 options	Choose 1 of 6 options
	Washington Conference: Hotel key cards					
	Washington Conference: Notepad					
	Washington Conference: Pens					
	Washington Conference: One-page insert in conference attendee packets (5 available)					
	Washington Conference: Conference attendee bag					
	Washington Conference: Conference Program Book	Choose 3 of 8 options	Choose 1 of 8 options			
	Washington Conference: Conference app					
	Washington Conference: Opening plenary session					
	Washington Conference: Afternoon plenary session					
	Washington Conference: Closing plenary session					
	Washington Conference: Committee meeting food and beverage					
	Washington Conference: Capitol Hill Day Shuttle					
	Washington Conference: Welcome Reception					
	Washington Conference: Washington Reception					
Washington Conference: President's Leadership Reception						
Summer Symposium CORE BENEFITS	Summer Symposium: Complimentary conference registration(s)	6 Symposium Registrations	5 Symposium Registrations	4 Symposium Registrations	3 Symposium Registrations	2 Symposium Registrations
	Summer Symposium: Pre-symposium sponsored e-blast (11 available)	4	3	2	1	1
	Summer Symposium: Symposium sponsored e-blast (11 available)	4	3	2	1	1
	Summer Symposium: Push notifications on conference app	✓	✓	✓	✓	✓
	Summer Symposium: Recognition in the conference app to include logo, and sponsor profile	✓	✓	✓	✓	✓
	Summer Symposium: Ad in hard copy of conference program	✓	✓	✓	✓	✓
Diamond EXCLUSIVE	Summer Symposium: 90-minute thought leadership session	✓				
Summer Symposium BENEFITS	Summer Symposium: Wifi for Symposium Attendees	Choose 3 of 6 options	Choose 3 of 6 options	Choose 2 of 6 options	Choose 1 of 6 options	Choose 1 of 6 options
	Summer Symposium: Hotel Key Cards					
	Summer Symposium: Notepad					
	Summer Symposium: Pens					
	Summer Symposium: One-page insert in symposium attendee packets (5 available)					
	Summer Symposium: Summer Symposium Program Book					
	Summer Symposium: Refreshment Breaks					
	Summer Symposium: Symposium platform/app					
	Summer Symposium: Welcome reception					
	Summer Symposium: President's Leadership Reception					
	Summer Symposium: Seated lunch Plenary Session					
	Summer Symposium: Closing plenary session					
	Summer Symposium: Closing reception					
National Conference & Exhibition CORE BENEFITS	National Conference & Exhibition 10' x 10' Booth with complimentary registration(s)	10x10 booth (4) and 6 conference registrations.	10x10 booth (2) and 3 conference registrations.	10x10 booth (1) and 2 conference registrations.	3 conference registrations	2 conference registrations
	National Conference and Exhibition: Pre-conference sponsored e-blast (11 available)	4	3	2	1	1
	National Conference and Exhibition: Conference sponsored e-blast (11 available)	4	3	2	1	1
	National Conference and Exhibition: Push notifications on conference app	✓	✓	✓	✓	✓
	National Conference and Exhibition: Recognition in the conference app to include logo, and sponsor profile	✓	✓	✓	✓	✓
	National Conference and Exhibition: Ad in hard copy of conference program	✓	✓	✓	✓	✓
Diamond EXCLUSIVE	90-minute thought leadership session and National Conference and Exhibition Conference attendee bag	✓				
Platinum EXCLUSIVE	National Conference and Exhibition Conference attendee bag	✓	✓			
National Conference & Exhibition CORE BENEFITS	National Conference and Exhibition: Wifi for conference Attendees	Choose 4 of 8 options	Choose 4 of 8 options	Choose 3 of 8 options	Choose 2 of 6 options	Choose 1 of 6 options
	National Conference and Exhibition: Hotel Key Cards					
	National Conference and Exhibition: Notepad					
	National Conference and Exhibition: Pens					
	National Conference: One-page insert in conference attendee packets (5 available)					
	National Conference and Exhibition: Attendee book sponsorship					
	National Conference and Exhibition: Refreshment Breaks (3 available)	Choose 5 of 12 options	Choose 4 of 12 options	Choose 4 of 12 options		
	National Conference and Exhibition: Conference app					
	National Conference and Exhibition Conference attendee bag					
	National Conference & Exhibition: Local Housing and Community Development Tour					
	National Conference & Exhibition: NAHRO Treasure Trek Passport (10 available)					
	National Conference & Exhibition: Full Page Program Ads					
	National Conference and Exhibition: Opening plenary session					
	National Conference and Exhibition: Morning plenary session					
	National Conference and Exhibition: Closing plenary session					
	National Conference and Exhibition: Welcome reception					
	National Conference and Exhibition: Friday Exhibit Hall Reception					
	National Conference and Exhibition: Saturday Exhibit Hall Reception					
	National Conference and Exhibition: Day 1 Lunch Reception					
	National Conference and Exhibition: Day 2 Lunch Reception					
National Conference and Exhibition: President's Leadership Reception						