

# 2023-2028 Strategic Plan

President George Guy • Senior Vice President Sean Gilbert

*Intentional • Collaboration • Collective Impact*



**Our Vision** Thriving communities with affordable homes for all.

**Our Mission** To advance the creation of strong, sustainable, equitable, and affordable communities through advocacy, professional development, and empowerment of our diverse members.

## Our Values



## Our Goals & Measureable Outcomes

**Champion and advocate for innovative and resourced housing & community development policies and programs.**

Member Advocacy and Engagement • Policy Development and Framework • Collaboration and Research

**Enhance innovative and comprehensive resources to increase professional expertise, skills, and integrity of housing and community development professionals.**

NAHRO Certification Enhancement • Commissioner Training and Empowerment • Professional Development and Resources • International Engagement and Advocacy

**Optimize the flow of funds, time, technology, and other resources while adapting to changing circumstances to maximize resiliency and efficiency.**

Membership and Networking Enhancement • Collaboration and Resource Sharing • Technology and Learning Management

**Amplify and unify the vital work of NAHRO's national, regional, and state members in our communities.**

Recognition and Awards • Legislative Advocacy and Engagement • Collaboration and Information Sharing

July 2024