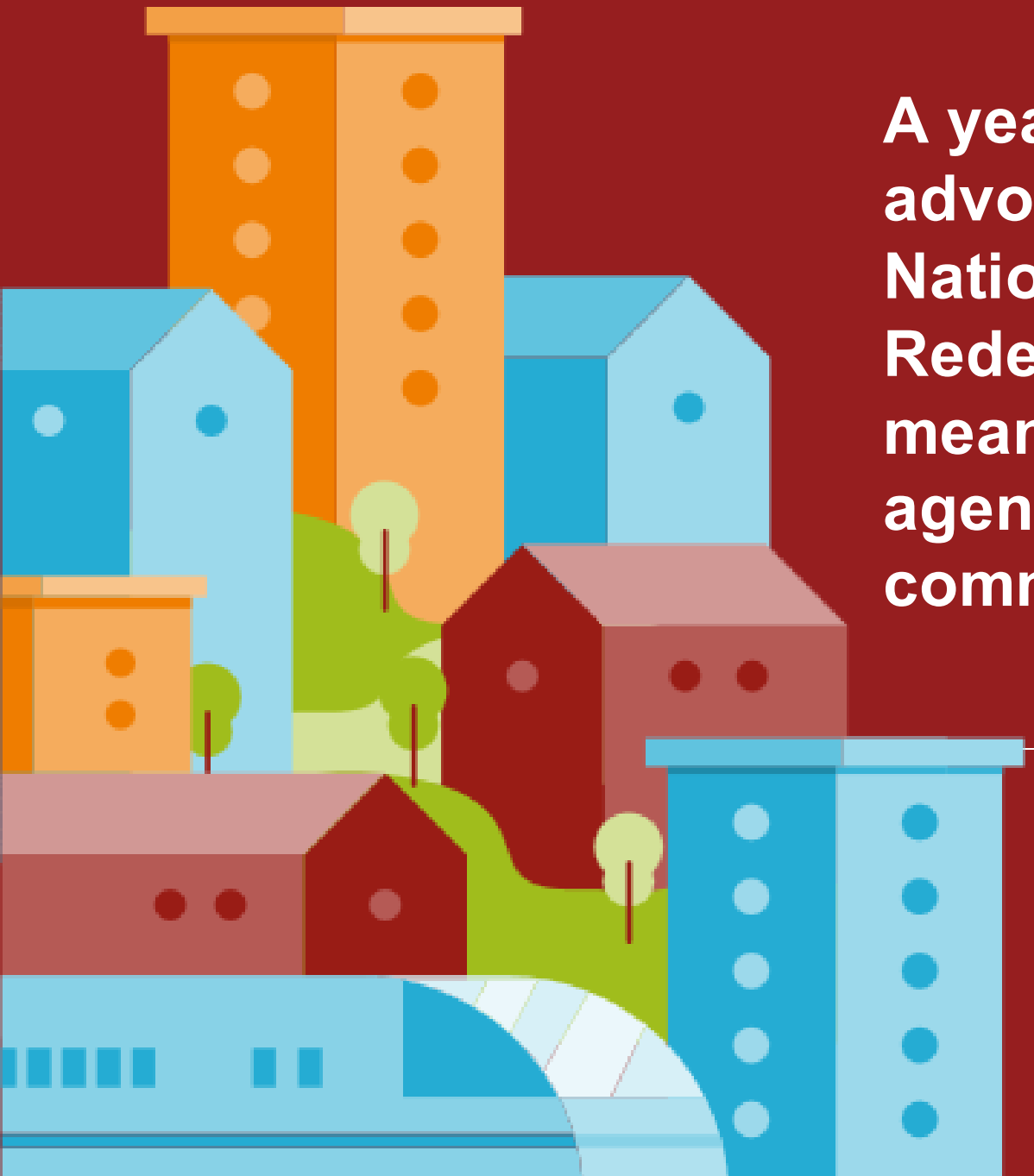
Advancing Thriving Communities

NAHRO - 2025 IMPACT REPORT

NAHRO
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A year of innovation, leadership, advocacy, and community — the National Association of Housing and Redevelopment Officials delivered meaningful progress for housing agencies and the people and communities they serve nationwide.

National Association of
Housing and
Redevelopment Officials

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Welcome to our 2025 impact report

The National Association of Housing and Redevelopment Officials is the oldest, largest, and most wide-ranging nonprofit organization for housers and community builders nationwide. Our members use federal affordable housing and community development programs to build and manage **more than 3 million homes for more than 8 million people** – in cities, towns, suburbs, rural areas and tribal lands all across America. NAHRO empowers them to do this vital work.

This report highlights how we fulfill our mission, and I'm honored to share it with you.

Regards,
Mark Thiele
NAHRO CEO



WHO WE ARE

Vision, Mission & Reach

VISION

Thriving communities with affordable homes for all — a future where every person has access to safe, stable, and dignified housing, regardless of income or background.

MISSION

To advance the creation of strong, sustainable, and affordable communities through advocacy, professional development, and the empowerment of our diverse and dedicated members.

REACH

More than **26,000 members** representing public housing authorities, community development agencies, individual members, and corporate partners — spanning every corner of the nation.

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Our Five Core Initiatives

In 2025, NAHRO advanced its mission through five interconnected initiatives — each designed to strengthen communities, equip leaders, and amplify the voices that matter most in the affordable housing landscape.



Scaling & Recognizing Innovation

Spotlighting groundbreaking projects and accelerating adoption through national conferences and awards.



Equipping Leaders with Evidence & Insight

Providing timely data, research, and communications to sharpen decision-making across the field.

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Our Five Core Initiatives

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Advancing Advocacy & Policy

Bridging communities and Capitol Hill to protect housing funding and shape federal legislation.



Building Leadership Capacity

Expanding professional development, certifications, and flagship programs to grow the next generation of housing leaders.



Elevating Youth Voices

Centering young residents through art, scholarships, and national recognition to shape the future of affordable housing.



INITIATIVE 01

Scaling & Recognizing Innovation

At a critical moment for the affordable housing sector, NAHRO amplified innovations happening across the field. Through three highly attended national conferences and our Community Innovation Awards program that honored 184 projects, we created dynamic spaces for peer learning — bringing together diverse voices, spotlighting impactful projects, and fostering the connections that help promising models scale.

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Innovation in Action



Why Innovation Recognition Matters

Highlighting housing agencies' innovations accelerates their adoption. NAHRO's conferences and awards don't just celebrate success — they spread it, turning local wins into sector-wide transformation.

3,350

Attendees

Across 3 national conferences — our 2nd-largest audience in 2 decades.

77

Agencies Honored

184 projects recognized through Community Innovation Awards nationwide.

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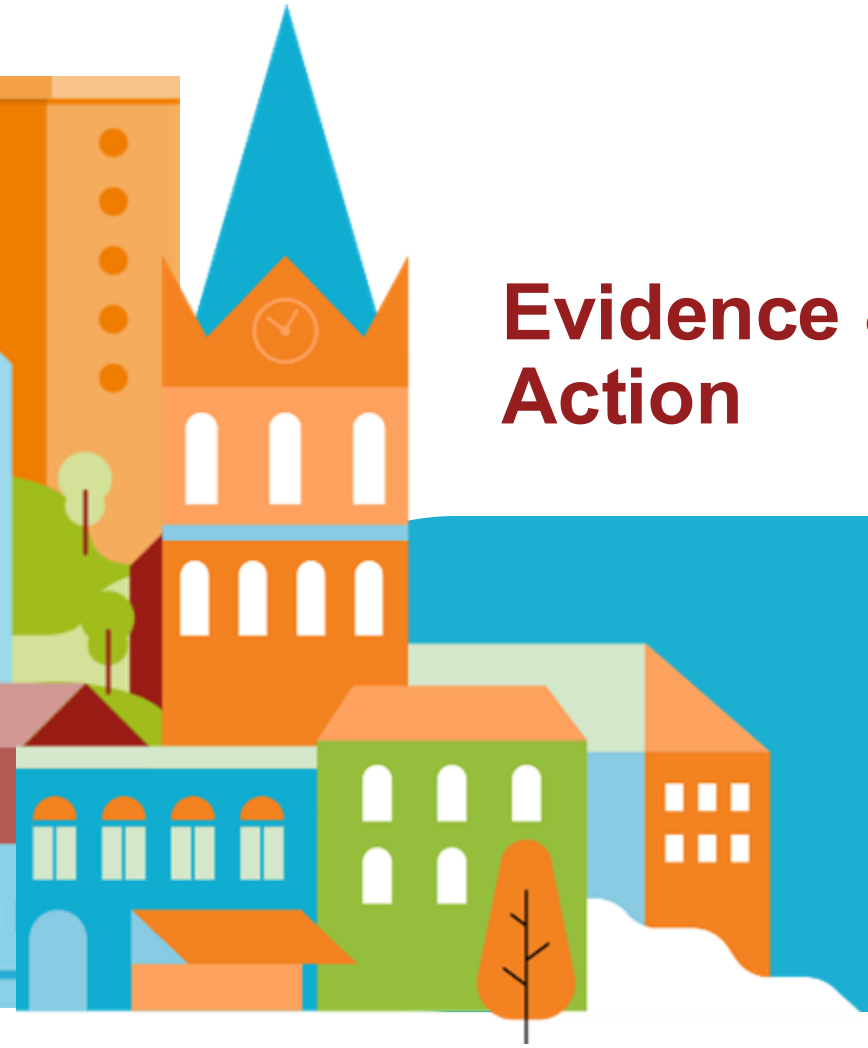
INITIATIVE 02

Equipping Leaders with Evidence & Insight

NAHRO provided housing and community development leaders with vital data, analysis, and communications to strengthen advocacy and improve service delivery.

Through our credible reporting, we expanded our national media presence, published flagship research including *Secure Homes, Strong Communities,* and provided new state and territory data handouts precisely when guidance was needed most.

Photo: Shamira Shirley, Housing Authority of the County of San Bernardino



Evidence & Insight in Action

50+

Media Inquiries
NAHRO is a trusted voice in the affordable housing field. Last year, more than 50 media inquiries resulted in more than 30 national press mentions, including coverage in The New York Times and Bloomberg.

~10x

Website Surge
~25,000 daily page views at peak during the 2025 federal funding freeze — members, partners and journalists turned to NAHRO for real-time guidance and analysis from a valued source.

80+

Policy Communications
Direct policy updates, news alerts, and advocacy guidance delivered to members — keeping the field informed and ready to respond.

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INITIATIVE 03

Advancing Advocacy & Policy

NAHRO serves as the bridge between communities on the ground and decision-makers in Washington. During a consequential policy year, our team advocated tirelessly — delivering a nonpartisan transition framework to the incoming administration, supporting communities through funding disruptions, and shaping major federal affordable housing legislation.

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Advocacy & Policy in Action

96%

Congressional Reach
Grassroots advocates mobilized to reach 96% of all members of Congress.

500+

Hill Day Leaders
Housing leaders met with federal lawmakers and their staff.

67

Capitol Hill Meetings
Formal advocacy meetings led on Capitol Hill throughout 2025.

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INITIATIVE 04

Building Leadership Capacity

NAHRO expanded professional development programs that equip affordable housing practitioners with essential skills and credentials. Through enhanced in-person and online training, modernized certification pathways, and our flagship NAHRO LEAD program, we built a high-performing pipeline of housing leaders ready to deliver lasting community impact.



Leadership Capacity in Action

≈4,900

Housers Trained
NAHRO trained thousands of housing professionals through in-person and virtual programs.

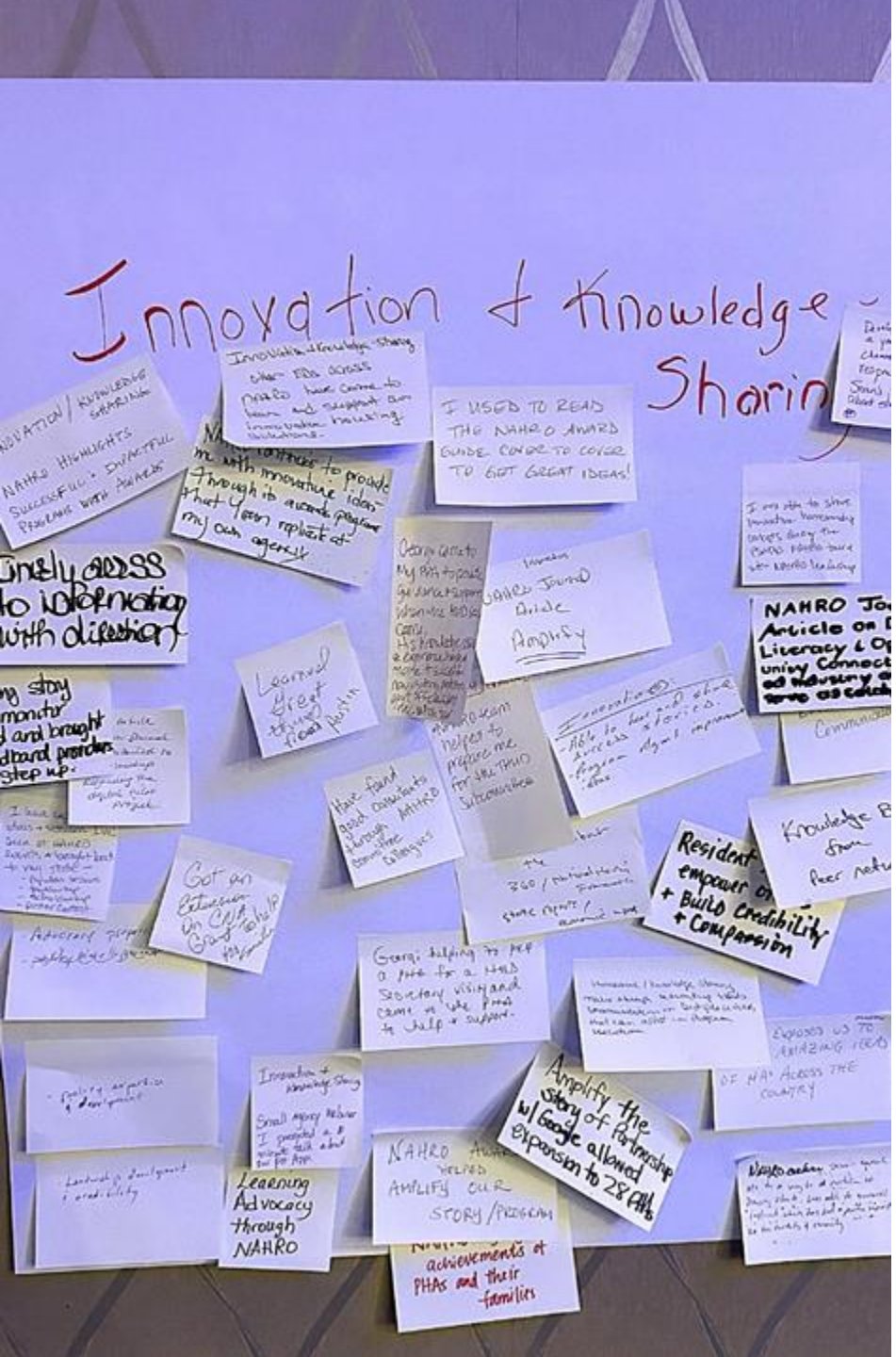
≈1,000

Credentialing Exams Administered
NAHRO offered hundreds of credentialing exams that strengthened professional standards across the country.

32

States Reached
NAHRO delivered in-person trainings across 32 states and one territory.

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Stories of Impact

At our leadership convening, we asked members to describe NAHRO's impact in their own words. Their responses — captured live on sticky notes — reflect the depth and breadth of our collective work across the country.

> Housing stability through continued funding.

> Education and learning opportunities that increase agency capacity.

> Timely access to information with direction.

> Between public housing authority staff, we are not alone.

Photo: NAHRO Leadership Retreat in Knoxville, TN



INITIATIVE 05

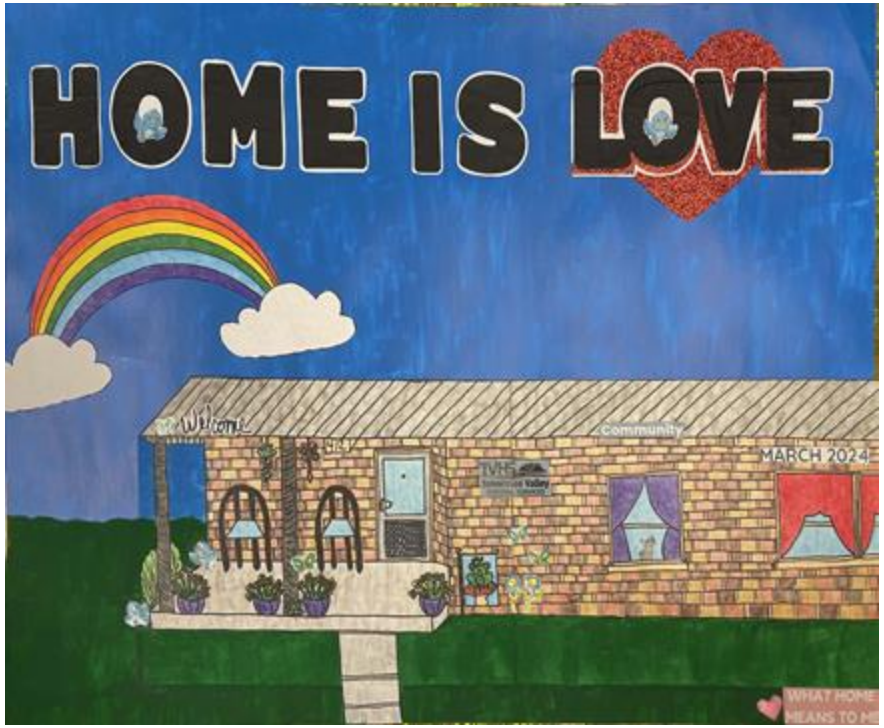
Elevating Youth Voices

What Home Means to Me

Youth living in affordable housing across the nation shared powerful artwork and personal reflections on stability, housing and hope through our annual poster contest. NAHRO featured **12** young artists in a nationally distributed calendar and recognized the grand prize winner on a national stage. This program gives the next generation a platform to shape the public narrative around affordable housing.

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2025 Calendar –
Grand Prize Winner





Adrianna G., Age 11, Tennessee Valley Housing Services

“Home is a place where I can make good memories with my family. Home is a peaceful place where I know that I can be myself and not worry about what other people think. Home is a place where I can be comfortable and have a good laugh with family and friends.”

Scholarship Programs

NAHRO's Merit College Scholarship and NAHRO–LDG Scholars programs fueled students' dreams with financial support, national recognition, and access to a powerful professional network.

11 Merit College Scholarships awarded to students from housing-assisted households

3 Merit Scholars received multi-year NAHRO–LDG support for continued education

Scholars joined a national learning network for long-term academic and professional success

NAHRO Scholarship Programs

2025 NAHRO-LDG Scholars:



Allison Lu
majoring in Biological Studies at Union College in New York

Served by Concord Housing Authority in Concord, Massachusetts.



Marceline Sang
attending the University of Washington in Seattle

Served by Seattle Housing Authority in Seattle, Washington



Tyzhae Williams
majoring in Business Administration at The Elizabeth City State University in North Carolina

. Served by Plymouth Housing Authority in Plymouth, NC

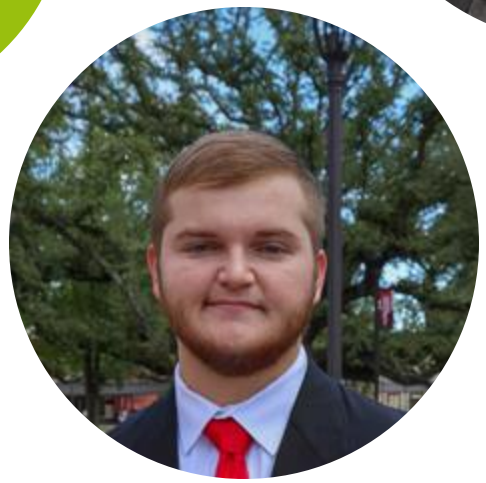
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2025 Spotlight
NAHRO-LDG Scholars

NAHRO is honored to spotlight two recipients of the NAHRO-LDG Scholars Program. We asked them:

- Where are you now—educationally or professionally—and what excites you most about your current endeavors?
- In what ways did the NAHRO–LDG Scholarship influence your path or open new opportunities?
- Looking ahead, what impact do you hope to make in your chosen field?





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Ebony Gee

2023 Scholar

I am at Cedar Crest College studying Nuclear Medicine, and I have made the dean's list multiple times. I've also just completed my certificate in Healthcare Management. As of now, I've been accepted into the Nuclear Medicine Institute at the University of Findlay in Ohio.

This scholarship has influenced my path by actually allowing me to have one. If I didn't have this scholarship, I would have had to take out loans or continue working full-time, not being able to seek higher education.

I hope to make a meaningful impact by focusing on patient care, bringing compassion to people in vulnerable states, and helping them understand their diagnosis and/or treatment. With every patient I have, I hope that I can make them feel supported and ease any anxiety they may have.

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Dylan Lynch

2024 Scholar

I’m a mechanical engineering sophomore at Lamar University here in Beaumont, Texas. I’m most excited about my engineering internship this summer at the Valero Port Arthur refinery.

The NAHRO-LDG scholarship enabled me to live on campus, not have to work to pay for college, and be able to devote the time needed to prepare for my career and life after college.

I hope to make an impact by helping to sustain and strengthen the Oil and Gas industry. One of the most exciting things about the Valero Port Arthur refinery is its partnership with the Diamond Green Diesel facilities, where renewable diesel and even sustainable aviation fuel are produced from animal fats and waste materials. I’d love to be part of expanding efforts like these.

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Thank you to our 2025 funders!

$50,000+

LDG DEVELOPMENT

YARDI

LHAC
Local Housing Administrators Coalition

Housing Authority

$10,000 - $49,999

Progress Residential

DAWGS Vacant Property Security

KeyBanc Capital Markets

HD SUPPLY

HAI Group.

COATS | ROSE
A PROFESSIONAL CORPORATION

Housing Authorities

Arnall Golden Gregory LLP

$2,500 - $9,999

CSG ADVISORS

Quadel

Home Starter

Pretium

Ballard Spahr LLP

HAWKINS

CORPORATE PARTNERS

What Our Partners Say

NAHRO's corporate partners are integral to advancing our mission — bringing investment, expertise, and shared commitment to building stronger communities. Their voices reflect the power of collaboration.

LDG Development

"Through partnerships like this, NAHRO and its members are not only serving the immediate needs of the families they support, they are also investing in outcomes that will extend well into the future."
— Chris Dischinger, Co-Founder & Co-Principal

Quadel

"Quadel is motivated by NAHRO's vision of creating thriving communities through quality housing. The most rewarding aspect of partnering with NAHRO is the networking opportunities created during NAHRO events."



CORPORATE PARTNERS

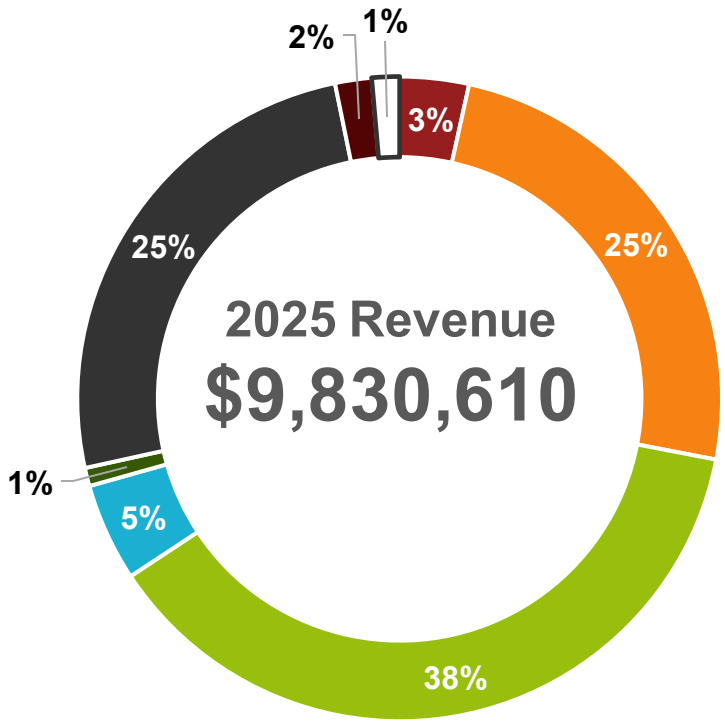
What Our Partners Say

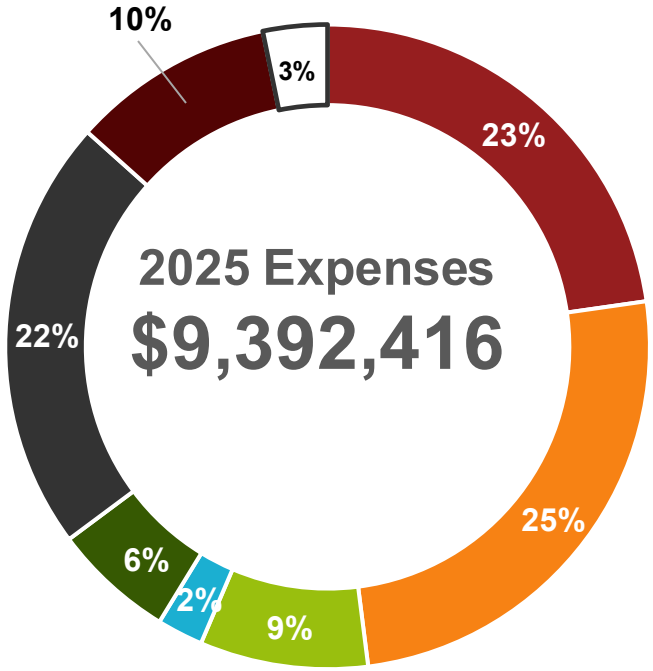


NAHRO plays a critical role in helping our organization stay current on changing regulatory guidance by providing clear, timely, and practical information we can rely on. We appreciate the opportunity to connect with NAHRO members and stay abreast of what is important to them as the industry evolves..
— YARDI

"Working with NAHRO reflects HD Supply's shared commitment to strengthening communities through safe, well-maintained housing. The most meaningful part of working with NAHRO is the opportunity to connect with housing professionals who are making a real difference for residents every day."
— HD Supply

2025 Financials





Administration
Conferences
Member Services
Fundraising
Communications
Professional Development
Public Policy and Legislative Affairs
Other

Sustaining the Work Scaling the Impact

In 2025, we generated nearly $10 million in revenue, primarily through mission-driven programs including member services, professional development, and conferences that directly serve housing professionals.

As a 501(c)(3), we reinvest these funds into advancing affordable housing through advocacy, policy analysis, innovation-driving convenings, workforce development, and the tools practitioners need to succeed. Expanding philanthropic support is critical to keeping pace with demand for NAHRO's engagement and deepening our impact.





Looking Ahead

The need for affordable housing has never been more urgent — and NAHRO's role has never been more essential. As funding landscapes shift, policy debates intensify, and communities face mounting pressures, NAHRO remains committed to being the trusted partner, convener, and advocate for housers and community builders.

Increase Advocacy
Strengthen our policy presence and expand grassroots mobilization to protect and grow affordable housing investment at every level of government.

Scale Innovation
Scale promising ideas by spotlighting what works, connecting practitioners, and helping proven approaches reach more communities.

Amplify Community
Continue elevating resident voices and youth potential as the most compelling proof that stable housing changes everything — and everyone.


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